

# Idealwork

The book of works



innovative surfaces

# The book of works

Dear Reader, the catalogue you are about to peruse is a selection of the best projects created by Ideal work, a leading company in more than 80 countries in the world for the creation of floors and decorative coatings in concrete.

Gentile lettore, il catalogo che ti stai apprestando a sfogliare è una selezione dei migliori progetti realizzati da Ideal Work, azienda leader in più di 80 paesi nel mondo per la realizzazione di pavimentazioni e rivestimenti decorativi in calcestruzzo.

Cher lecteur, le catalogue que vous allez feuilleter est une sélection des meilleurs projets réalisés par Ideal Work, société leader dans plus de 80 pays dans le monde pour la réalisation de revêtements de sol et de revêtements décoratifs en béton.

Der Katalog, den Sie gerade lesen, ist eine Selektion der besten Werke von Ideal Work, einem in mehr als 80 Ländern im Sektor der Pflasterung und der Betonverkleidung führenden Unternehmen.

# In our hands cement takes shape

Cement is at the heart of all our solutions. A unique material that is flexible and workable in various forms. Original material colourable in infinite shades. Durable as it becomes more resistant over time.







## **Nelle nostre mani il cemento prende forma**

Il cemento è il cuore delle nostre soluzioni. È un materiale unico perché duttile e lavorabile nelle forme più svariate, originale perché personalizzabile in numerose tinte e gradazioni, durevole perché resistente all'usura nel tempo.

## **Entre nos mains le ciment prend forme**

Le ciment est le cœur de nos solutions. Un matériel unique car ductile et maniable dans les formes les plus variées, original car colorable en d'infinies tonalités, durable car résistant à l'usure dans le temps.

## **In unseren Händen nimmt der zement form an**

Der Zement ist das Herz unserer Lösungen. Es handelt sich um ein einzigartiges Material, das sehr anpassungsfähig ist und zu verschiedensten Formen verarbeitet werden kann. Es kann individuell in zahlreichen Farben und Farbtönen verwendet werden und ist langlebig, denn es ist Laufe der Zeit verschleißfest.

# The beauty of cement

Cement is an innovative and creative material that is especially suitable for the requirements of architects and designers as the perfect coating for an infinite variety of surfaces that blends harmoniously with other elements like glass, wood, stone and steel.



## L'estetica del cemento

Il cemento è un materiale innovativo e creativo, che si presta particolarmente alle esigenze di architetti e designer per la sua capacità di rivestire infinite superfici e di integrarsi in armonia con altri elementi come vetro, legno, pietra e acciaio.

## L'esthétique du ciment

Le ciment est un matériau innovant et créatif qui se prête particulièrement bien aux exigences des architectes et des designers pour sa capacité de recouvrir d'infinies superficies et de s'intégrer en harmonie avec d'autres éléments comme le verre, le bois, la pierre, et l'acier.

## Die Schönheit des zements

Zement ist ein innovatives und kreatives Material, das insbesondere für die Bedürfnisse von Architekten und Innenarchitekten wegen der Möglichkeiten, unendlich große Flächen damit zu verkleiden, geeignet ist und harmonisch andere Materialien, wie Glas, Holz, Stein und Edelstahl zu ergänzen.

# Innovation, sustainability and design

Ideal Work offers you a new way of transforming the space around you. Concrete surfaces stylishly embellish any room, bestowing a modern look with low environmental impact, as demonstrated by numerous tests.





## Innovazione, sostenibilità e design

Ideal Work ti offre un modo nuovo per trasformare lo spazio che ti circonda. Le superfici in cemento impreziosiscono con stile ogni ambiente, donando un'estetica moderna a basso impatto ambientale, come certificato da numerosi test.

## Innovation, durabilite et design

Ideal Work vous offre une nouvelle manière de transformer l'espace qui vous entoure. Les superficies en ciment enrichissent avec style chaque espace, en donnant une esthétique moderne ayant un impact réduit sur l'environnement, comme le certifient de nombreux tests.

## Innovation, nachhaltigkei t und design

Ideal Work bietet Ihnen eine neue Möglichkeit, Ihre Umgebung umzugestalten. Die Betonoberflächen verschönern stilvoll und mit geringer Umweltbelastung jeden Raum, wie zahlreiche Tests zertifizieren.

# A solution for every need

Ideal Work's innovative surfaces are designed to meet any kind of architectural requirement. They can be applied to both interiors and exteriors and are perfect for private residences, commercial businesses and large public spaces.





## Una soluzione per ogni esigenza

Le superfici innovative Ideal Work sono state pensate per esaudire ogni tipo di esigenza architettonica. Si possono applicare sia in interno che in esterno e sono ideali per abitazioni private, esercizi commerciali e grandi spazi pubblici.

## Une solution pour toutes les exigences

Les superficies innovantes Ideal Work ont été pensées pour exhausser toutes sortes d'exigences architectoniques. Elles peuvent être appliquées aussi bien à l'intérieur qu'à l'extérieur, et sont idéales pour les habitations privées, les activités commerciales, et les grands espaces publics.

## Eine lösung für jeden bedarf

Die innovativen Flächen Ideal Work wurden für die Erfüllung aller Arten von architektonischen Ansprüchen entwickelt. Sie können sowohl im Inneren als auch im Freien angebracht werden und sind ideal für Privatwohnungen, Geschäfte, Büros und für große öffentliche Räume.



# New construction or renovation

Our materials are open to variation and innovation in order to offer flexible, tailor-made solutions: this is our philosophy. Even if there are only a few millimetres or significant thicknesses available, it makes no difference to us. We can create floors and external surfaces that can be adapted to both new and the restoration of existing buildings.







## Nuove costruzioni o riqualificazioni

Reinterpretiamo i materiali proponendo soluzioni flessibili e personalizzabili: questa è la nostra filosofia. Pochi millimetri a disposizione o spessori elevati per noi non fanno la differenza: sappiamo infatti creare pavimenti e superfici che si adattano sia a nuove costruzioni che alla ristrutturazione di edifici esistenti.

## Nouvelle construction ou la rénovation


Nous innovons et réinterprétons les matériaux en proposant des solutions flexibles et personnalisables: c'est notre philosophie. Les faibles ou grosses épaisseurs ne font aucune différence pour nous: en effet, nous sommes capables de créer des revêtements et des surfaces qui s'adaptent aussi bien aux nouvelles constructions qu'à la réhabilitation d'édifices existants.

## Neubauten und gebäudesanierung

Wir interpretieren die Materialien neu und bieten flexible und individuelle Lösungen: Das ist unsere Philosophie. Nur wenige verfügbare Millimeter oder eine dicke Verkleidung machen für uns keinen Unterschied: Wir können Böden und Oberflächen verarbeiten, die sowohl für neue Gebäude als auch für Sanierung alter Gebäude geeignet sind.

# Our strength is through our qualified partners

The handcrafted nature of Ideal Work materials requires qualified installers. This is why we believe strongly in the importance of training and updating our installers in order to always be able to offer you the best result.



## La nostra forza è nella posa qualificata

La natura artigianale dei materiali Ideal Work richiede una lavorazione qualificata: perciò crediamo nell'importanza della formazione e dell'aggiornamento continuo dei nostri applicatori, per offrire ai clienti sempre il miglior risultato.

## Notre force, c'est la pose qualifiée

La nature artisanale des matériaux Ideal Work demande un travail qualifié: c'est pour cela que nous croyons en l'importance de la formation et de mise à niveau de nos d'applicateurs, pour toujours vous offrir le meilleur résultat.

## Unsere Stärke liegt in der qualitativ hochwertigen verarbeitung

Die handwerkliche Natur der von Ideal Work verwendeten Materialien setzt eine qualitativ hochwertige Verarbeitung voraus: Deshalb glauben wir in die Wichtigkeit einer steten Ausbildung und Fortbildung unserer Installateure, um unseren Kunden stets das beste Ergebnis zu bieten.

# Not only a client but a partner

We are present throughout the world, in more than 80 countries, with a network of specialized partners and applicators. We work very closely with the installers, assisting them during projects, large or small, in addition to informing them about construction sites and supporting their marketing campaigns.





## Un partner non solo un cliente

Siamo presenti in tutt'Europa con un network di applicatori specializzati. Lavoriamo al fianco dei posatori affiancandoli nella realizzazione di progetti, grandi o piccoli che siano, oltre a segnalare cantieri e a supportare la loro azione commerciale.

## Un partenaire, pas seulement un client

Nous sommes présents dans plus de 80 pays dans le monde avec un réseau de poseurs spécialisés. Nous travaillons en étroite collaboration avec les poseurs, en les accompagnant durant la réalisation des projets, qu'ils soient grands ou petits, outre à signaler les chantiers, et à soutenir leur action commerciale.

## Nicht nur kunde, sondern partner

Wie sind in mehr als 80 Ländern über ein Netzwerk von spezialisierten Monteuren vertreten. Wir arbeiten in engem Kontakt mit den Monteuren, begleiten diese bei der Ausführung der Projekte, egal, ob sie groß oder klein sind, abgesehen davon beschildern wir die Bauplätze und unterstützen die Unternehmen bei ihren Handelstätigkeiten.

# The book of works

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# Messner Mountain Museum

Plan de Corones, Italy  
Arch. Zaha Hadid  
2015

**Photography**  
Wisthaler Harald







**Floor**  
**/ Pavimento / Sol / Boden**  
Nuvolato Antracite











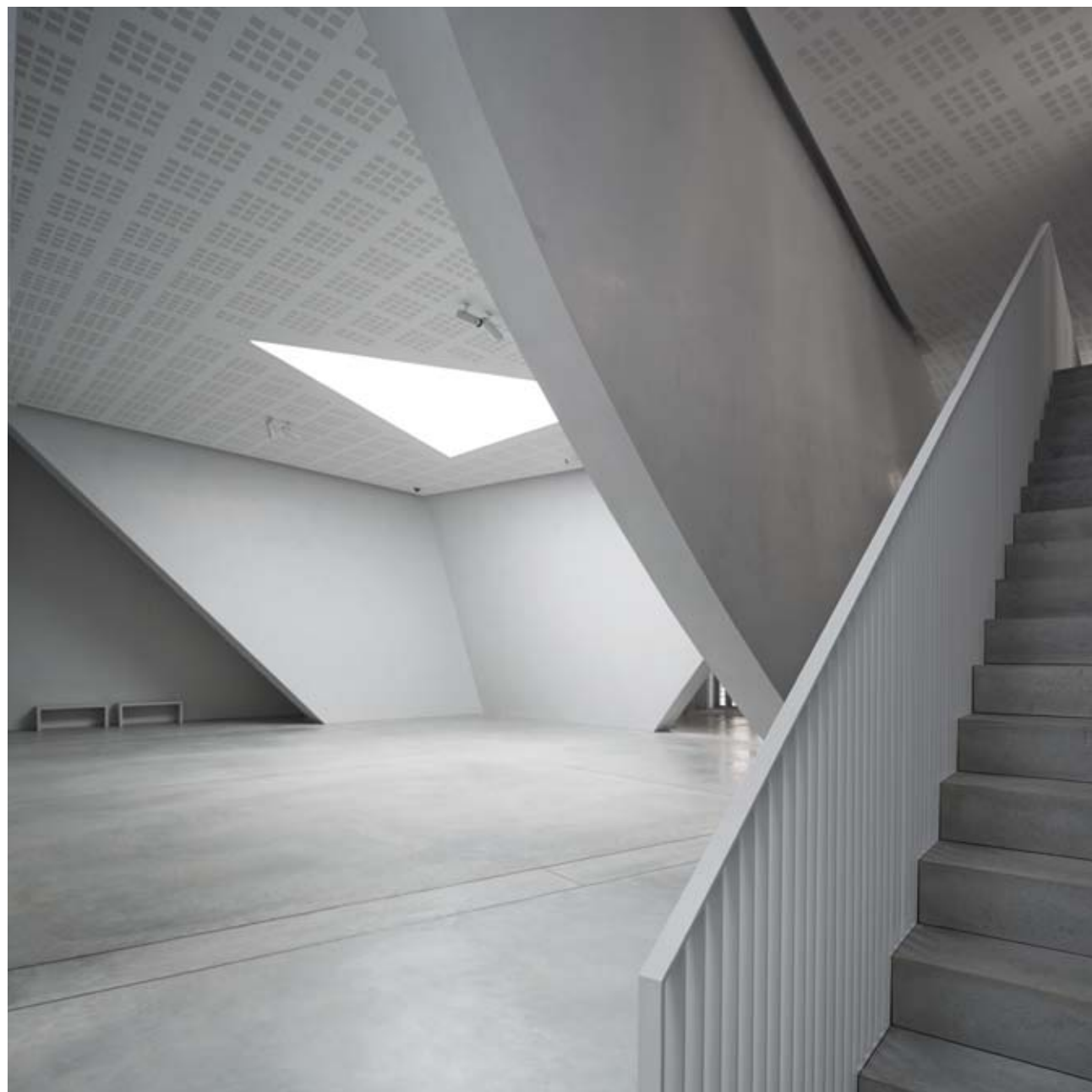
# Teatrino di Palazzo Grassi

Venice, Italy  
Arch. Tadao Ando  
2013





**Floor**  
**/ Pavimento / Sol / Boden**  
Nuvolato Pewter



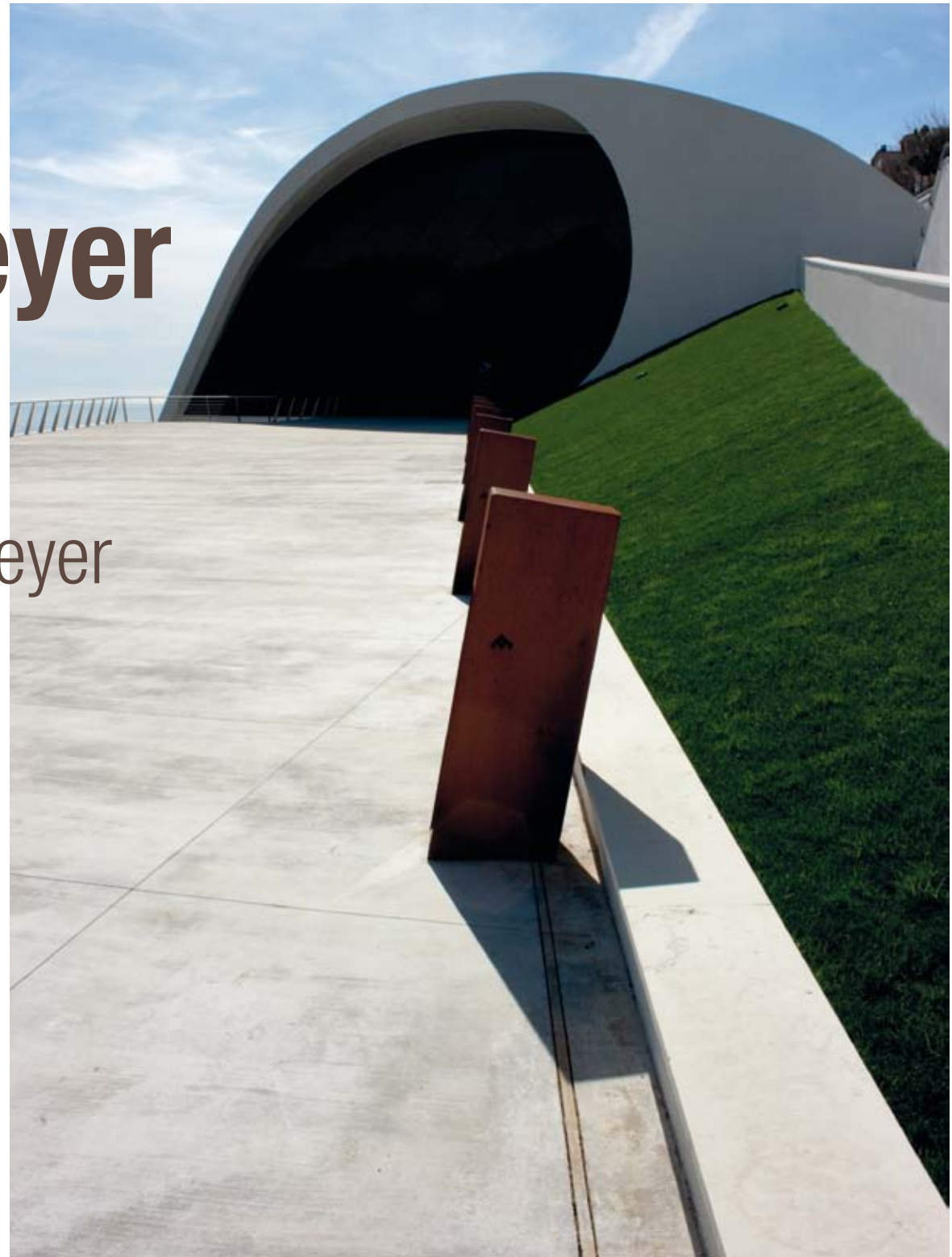






# Auditorium Oscar Niemeyer

Ravello, Italy  
Arch. Oscar Niemeyer  
2010

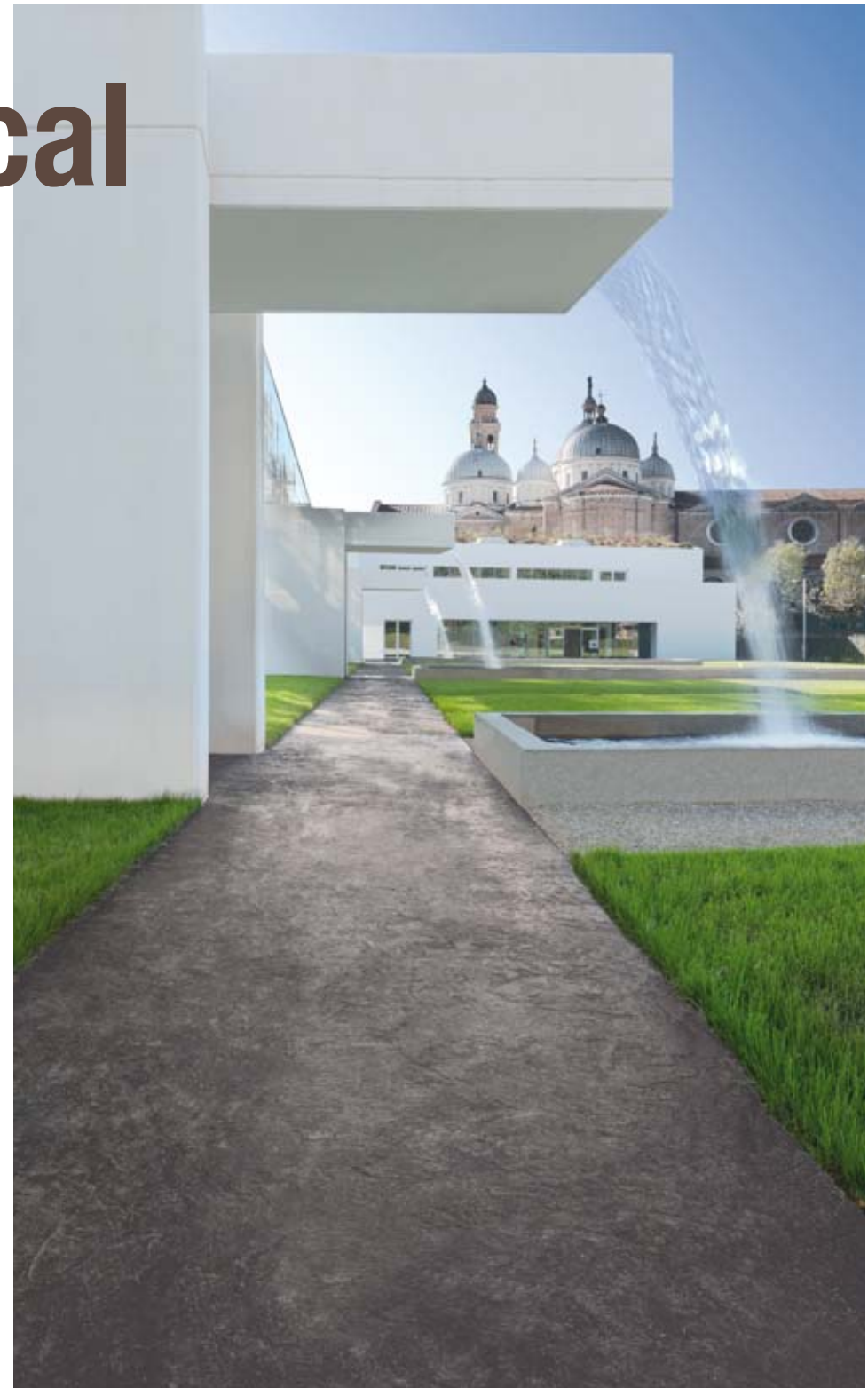




**Floor**  
**/ Pavimento / Sol / Boden**  
Nuvolato Pewter

# Padua's Botanical Garden

Padova, Italy  
VS Associati,  
Giorgio Strappazon  
Fabrizio Volpato  
2013







**Floor**  
**/ Pavimento / Sol / Boden**  
Stamped concrete

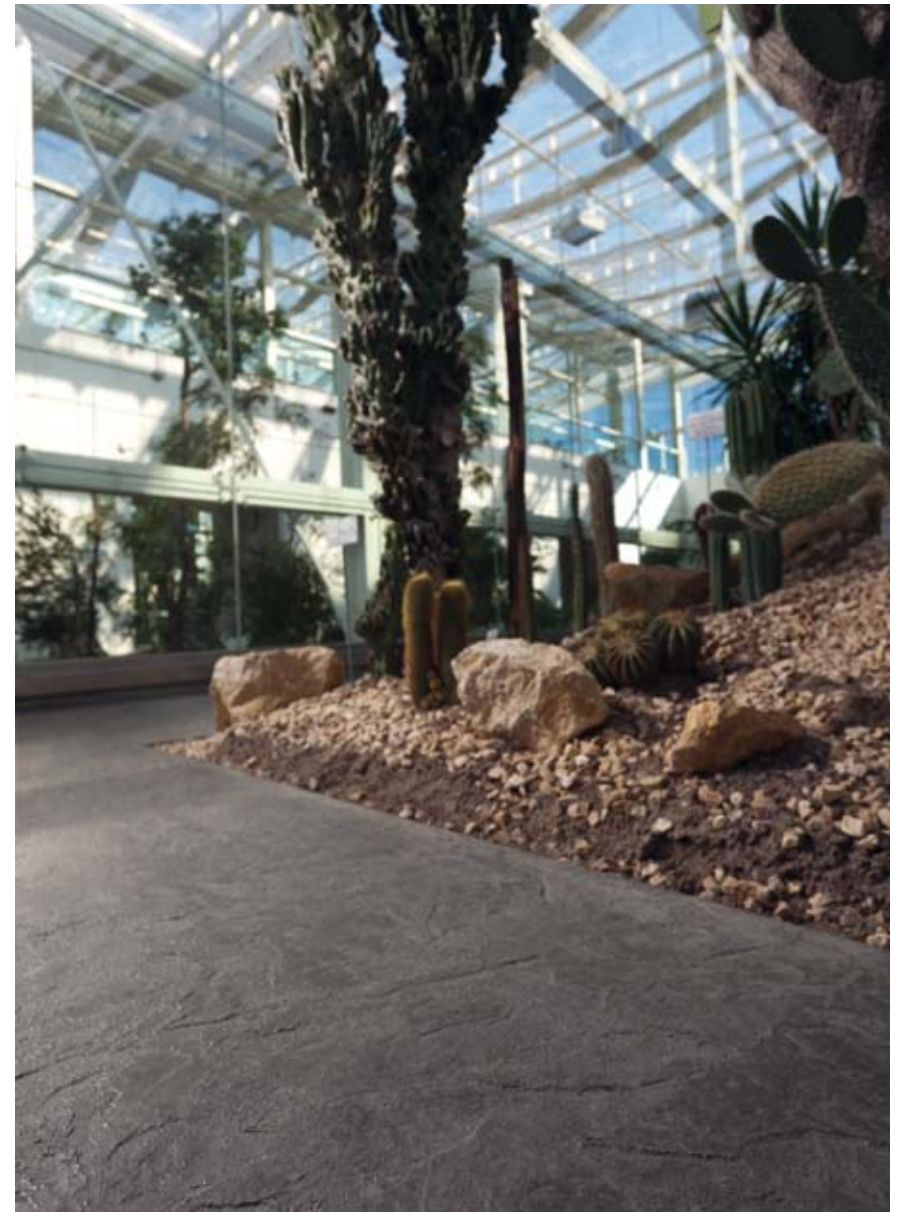












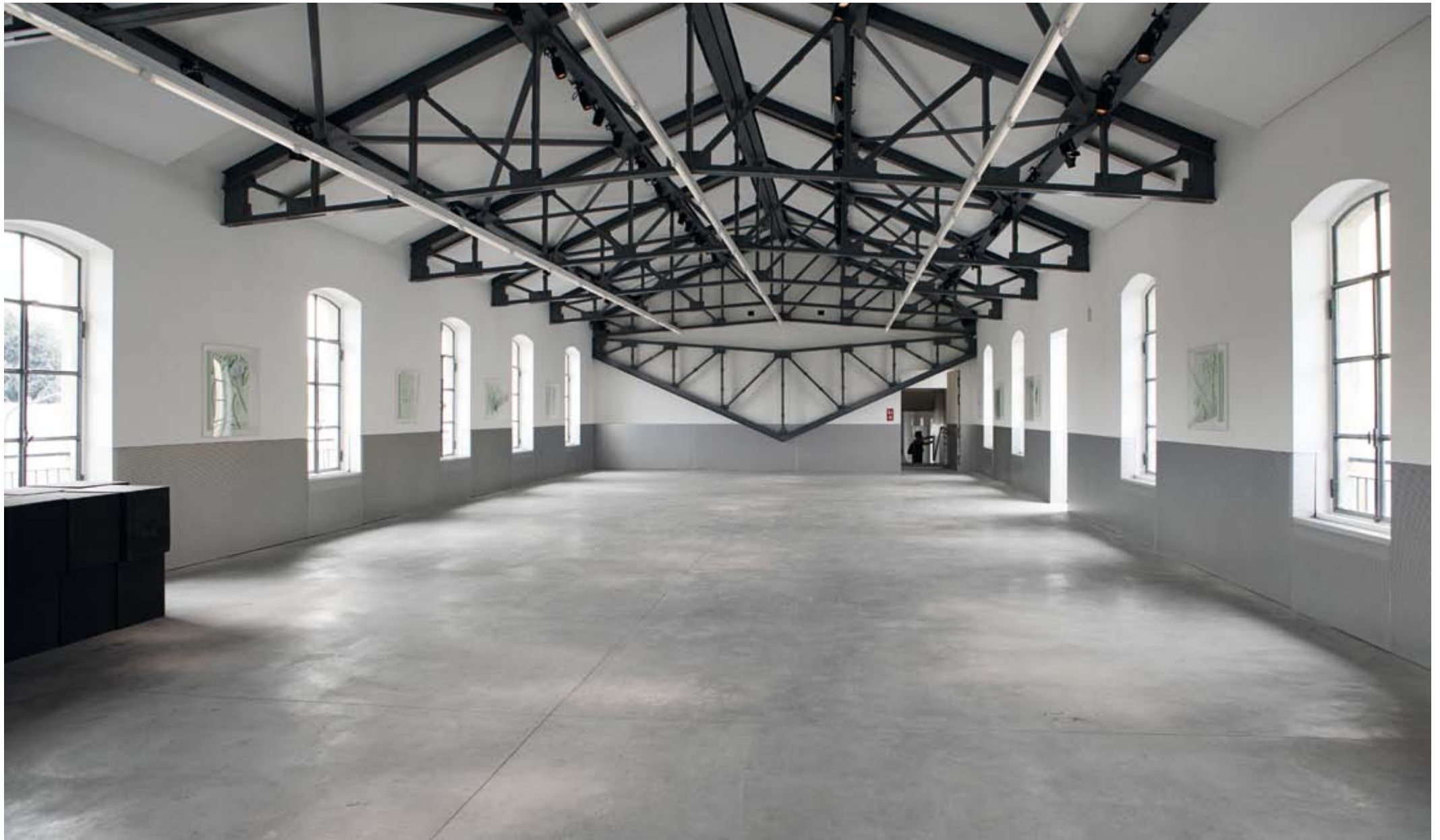
# Fondazione Prada

Milan, Italy  
OMA  
Architect studio  
2015

**Photography**  
Isabella De Maddalena







**Floor**  
**/ Pavimento / Sol / Boden**  
Architop







# Lipa pamti Memorial centre

Lipa, Croatia  
Arch. Gamulin &  
Sevšek  
2015











**Floor and walls**  
**/ Pavimento e pareti**  
**/ Sol et murs**  
**/ Boden und Wände**  
Microtopping White

# Glass Museum

Murano, Italy  
Uffici Tecnici della Fondazione  
Musei Civici di Venezia  
2015

**Photography**  
Marco Zanta





**Floor**  
**/ Pavimento / Sol / Boden**  
Architop Pewter







# Dep Art Gallery

Milan, Italy  
Arch. Stefano Dedè  
2015



**Floor**  
**/ Pavimento / Sol / Boden**  
Architop Pewter



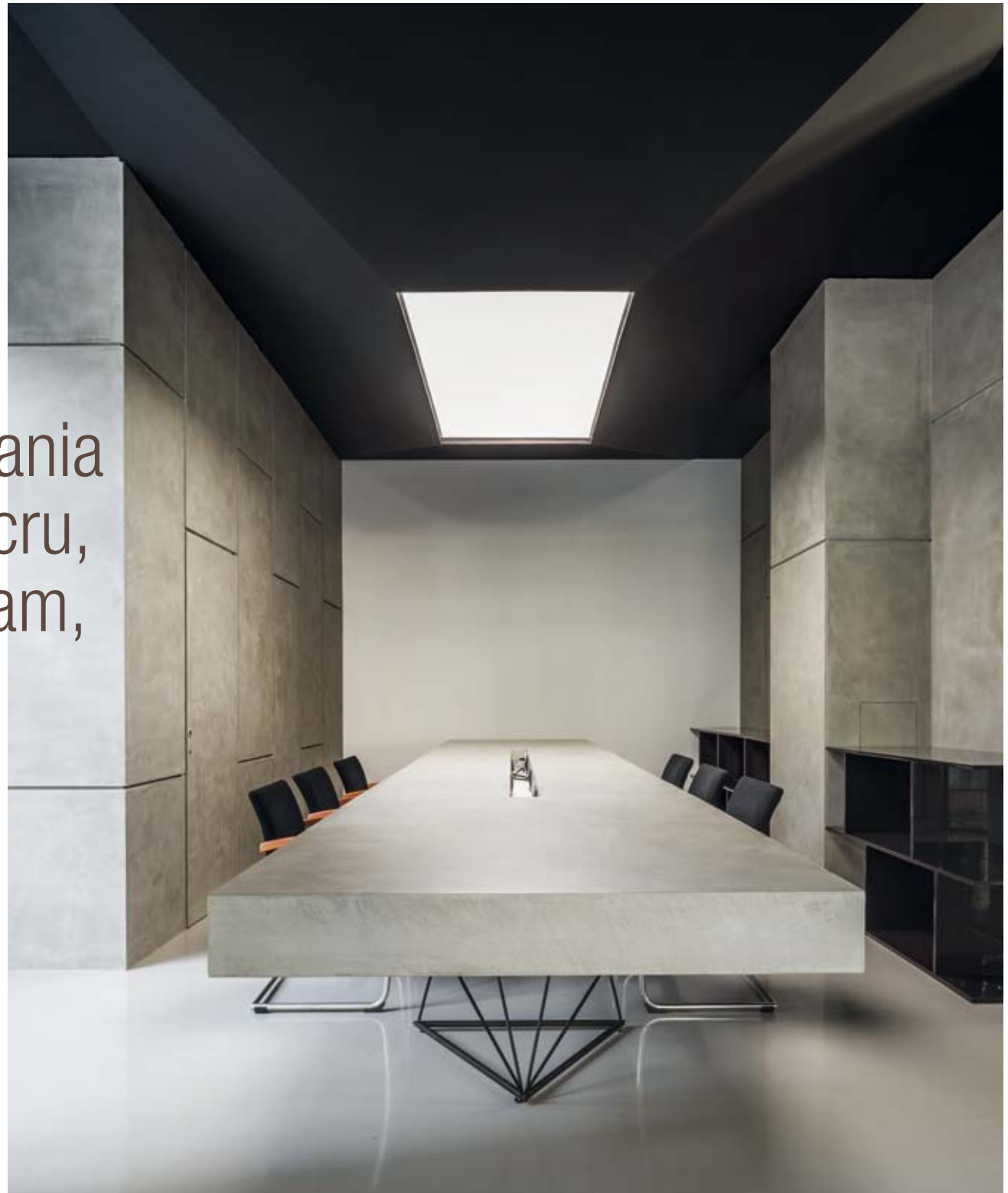






# Showroom Schüco

Bucharest, Romania  
Arch. Mânadelucru,  
Dorin Stefan Adam,  
Madaina Iftimi  
2015





**Walls and table**  
**/ Pareti e tavolo**  
**/ Murs et table**  
**/ Wände und Tisch**  
Microtopping Smoke





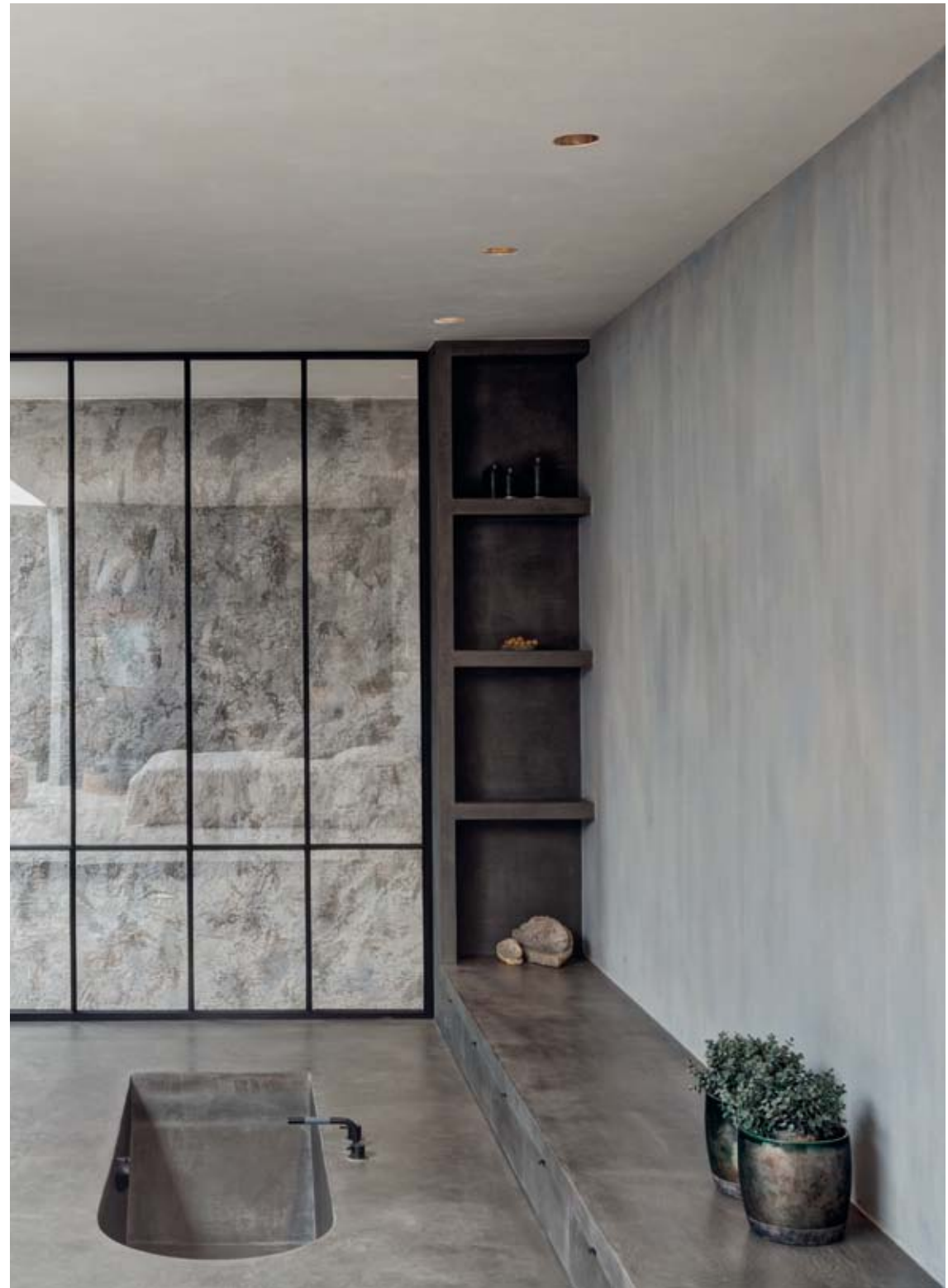






# Showroom

Turnhout, Belgium  
2016









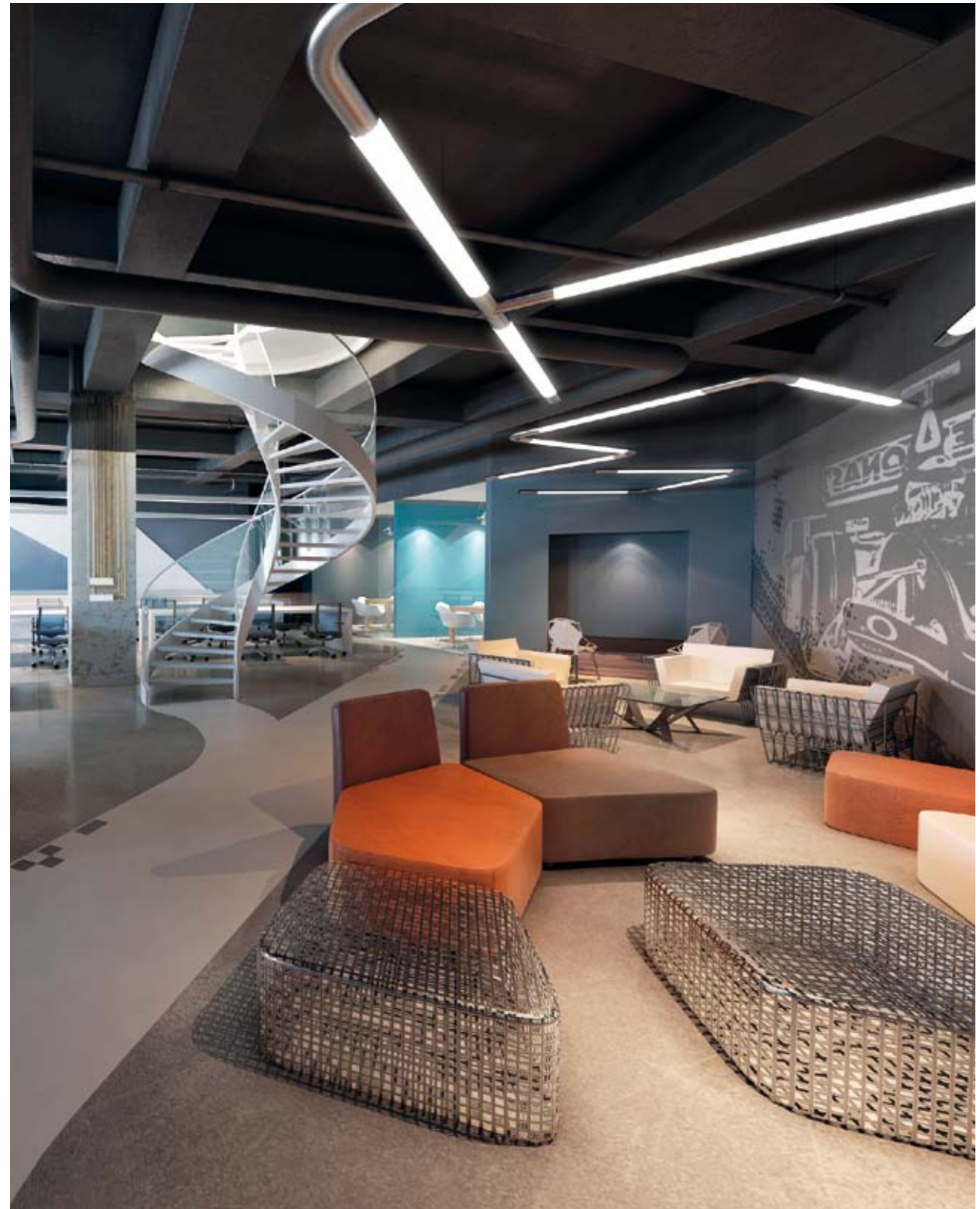




**Floor, walls, stairs and table**  
**/ Pavimento, pareti, scale e tavolo**  
**/ Sol, murs, escalier et table**  
**/ Boden, Wände, Treppen und Tisch**  
Microtopping

# Beijing Easy Car

Beijing, China  
2015







**Floor**  
**/ Pavimento / Sol / Boden**  
Polished concrete, Nuvolato







# Lowe Web Agency

Bucharest, Romania  
Arch. Manole 10  
2014







**Floor**  
**/ Pavimento / Sol / Boden**  
Microtopping Tortora







# Architect Studio

Asolo, Italy  
Arch. Michele Marcon  
2013







**Floor, walls, stairs and table**  
**/ Pavimento, pareti, scale e tavolo**  
**/ Sol, murs, escalier et table**  
**/ Boden, Wände, Treppen und Tisch**  
Microtopping MT-grey











# Studio Boffa & Associati

Treviso, Italy  
B+B Associati,  
Arch. Renato Bredariol  
Arch. Marco Bonariol  
2014







**Floor, walls and front desk**  
**/ Pavimento, pareti e reception**  
**/ Sol, murs et réception**  
**/ Boden, Wände, Rezeption**  
Microtopping MT-grey







# Boca Studio

Prague, Czech Republic  
Arch. Roman Vrtiska,  
Arch. Vladimír Žák  
2014





**Floor**  
**/ Pavimento / Sol / Boden**  
Microtopping White







# Allianz Point

Prague,  
Czech Republic  
Arch. Luka Krížek  
IO STUDIO  
2013





**Floor**  
**/ Pavimento / Sol / Boden**  
Microtopping White



# D13 Tattoo Studio

San Donà di Piave,  
Italy  
ANK architects  
2015

**Photography**  
Luca Casonato

86







**Floor**  
**/ Pavimento / Sol / Boden**  
Architop Zinco







# Showroom

Messelbroek,  
Belgium  
2016





**Floor, walls, kitchen cabinets and table**  
**/ Pavimento, pareti, pensili cucina e tavolo**  
**/ Sol, murs, armoires de cuisine et table**  
**/ Boden, Wände, Küchenschränke und Tisch**  
Microtopping







# Private Villas

Rossano Veneto,  
Italy  
Studio Paola Aceti  
2015











**Floor, walls, stairs**  
**/ Pavimento, pareti e scale**  
**/ Sol, Murs et escalier**  
**/ Boden, Wände und Treppen**  
Microtopping Beige grey























# Private Villa

Piazzola sul Brenta,  
Italy  
Architecno,  
Arch. Paolo Calderaro  
Arch. Paolo Palmas  
2014







**Door, floor, walls and stairs**  
**/ Porta, pavimento, pareti e scala**  
**/ Port, sol, murs et escalier**  
**/ Tür, Boden, Wände und Treppe**  
Microtopping White, Silver grey







# Private Loft

Mestre, Italy  
Ultrarkitettura, Arch. Aurelio Chinellato,  
Arch. Giovanni Claudio Noventa  
2014



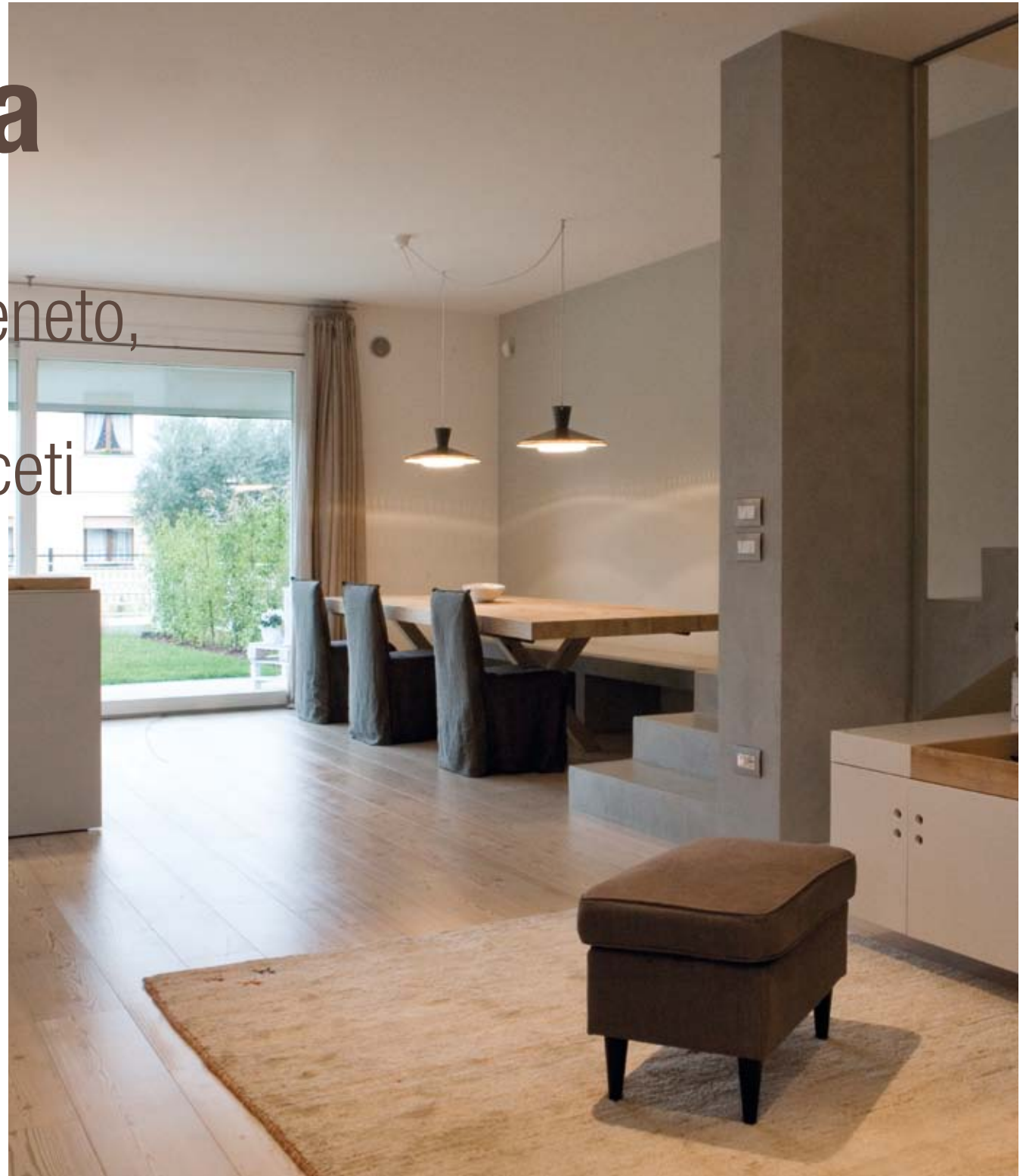
**Floor, walls and stairs**  
**/ Pavimento, pareti e scala**  
**/ Sol, murs et escalier**  
**/ Boden, Wände und Treppe**  
Microtopping Beige-grey





# Private Villa

Castelfranco Veneto,  
Italy  
Studio Paola Aceti  
2014



**Walls, bench and stairs**  
**/ Pareti, panca e scala**  
**/ Murs, banc et escalier**  
**/ Wände, Bank und Treppe**  
Microtopping MT-grey









# Private House Railway Station

Rügen,  
Germany  
2013



**Floor**  
**/ Pavimento / Sol / Boden**  
Microtopping 80% Black









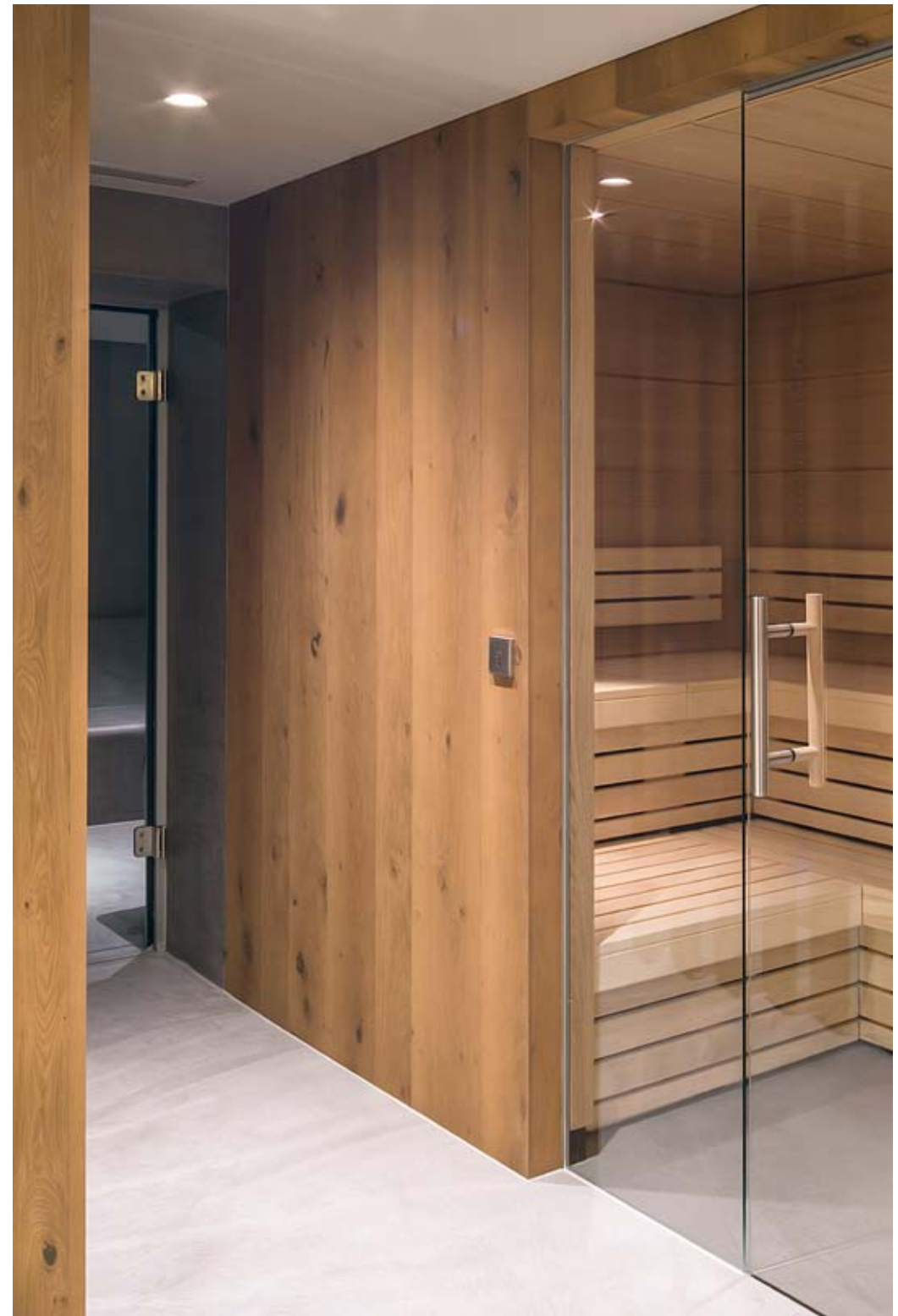


# Hotel Neue Post

Holzgau, Austria  
ATP sphere GmbH  
2016

**Photography**  
Peter Philipp

120





**Floor, walls and bench**  
**/ Pavimento, pareti e panca**  
**/ Sol, murs, et banc**  
**/ Boden, Wände und Bank**  
Microtopping Charcoal 50%













# Frudisiac Bar Cafè

Bucharest,  
Romania  
NANA,  
Not a Number  
Architet  
2014

126





**Floor and counter bar**  
**/ Pavimento e bancone bar**  
**/ Sol et bar comptoir**  
**/ Boden und bartresenboden**  
Microtopping Smoke









# Maniscalco winery

Castelfranco Veneto,  
Italy  
Anthony Bandiera  
2014





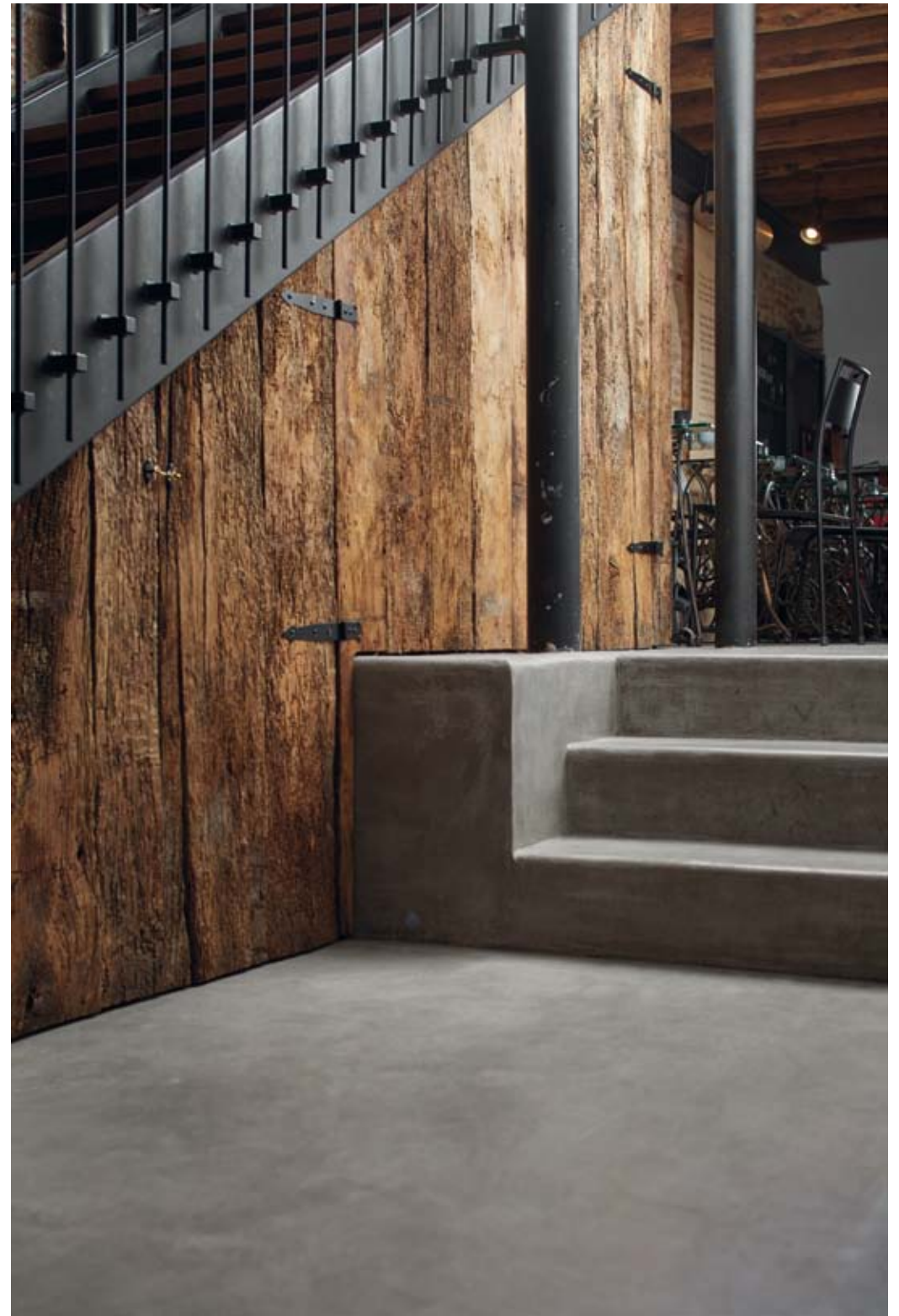








**Floor**  
**/ Pavimento / Sol / Boden**  
Microtopping Beige grey









# Restaurant L'Autostazione

Cittadella, Italy  
Studio UdpA  
Arch. Andrea Rizza  
Arch. Alessandro Simioni  
2012







**Counter bar, sink, walls and stairs**  
**/ Bancone bar, lavello, pareti e scala**  
**/ Bar comptoir, lavabo, murs et escalier**  
**/ Bartresen, Waschbecken, Wände und Treppe**  
Microtopping Charcoal, Black









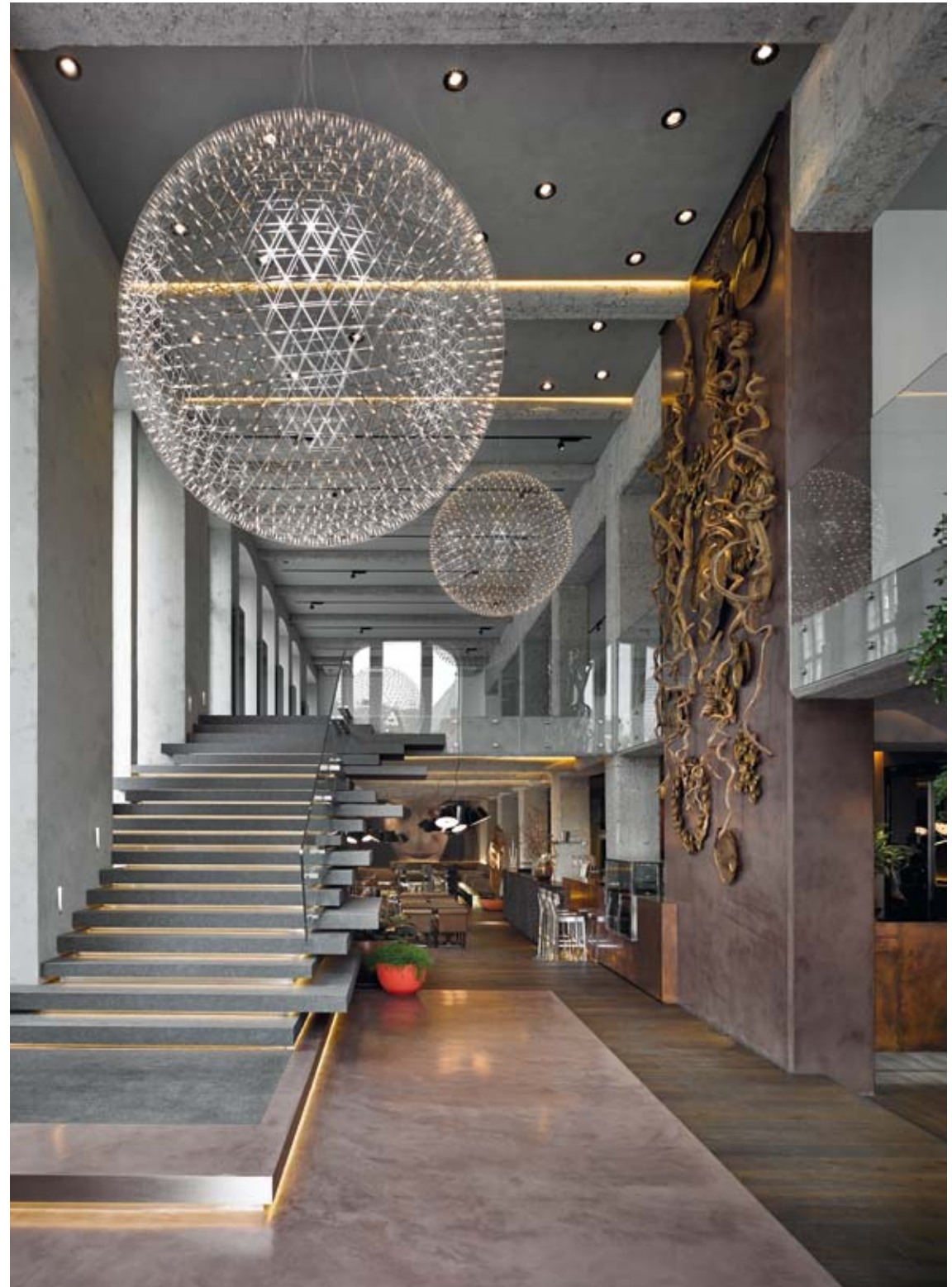




# Cafè New One

Olomuc,  
Czech Republic  
Nedved architekti  
2014

142







**Floor, walls and stairs**  
**/ Pavimento, pareti e scale**  
**/ Sol, murs et escalier**  
**/ Boden, Wände und Treppen**  
Microtopping Brown



# Psg Nike Store

Paris, France  
2015

**Floor, walls and stairs**  
/ Pavimento, pareti e scale  
/ Sol, murs et escalier  
/ Boden, Wände, und Treppen  
Microtopping Smoke

144

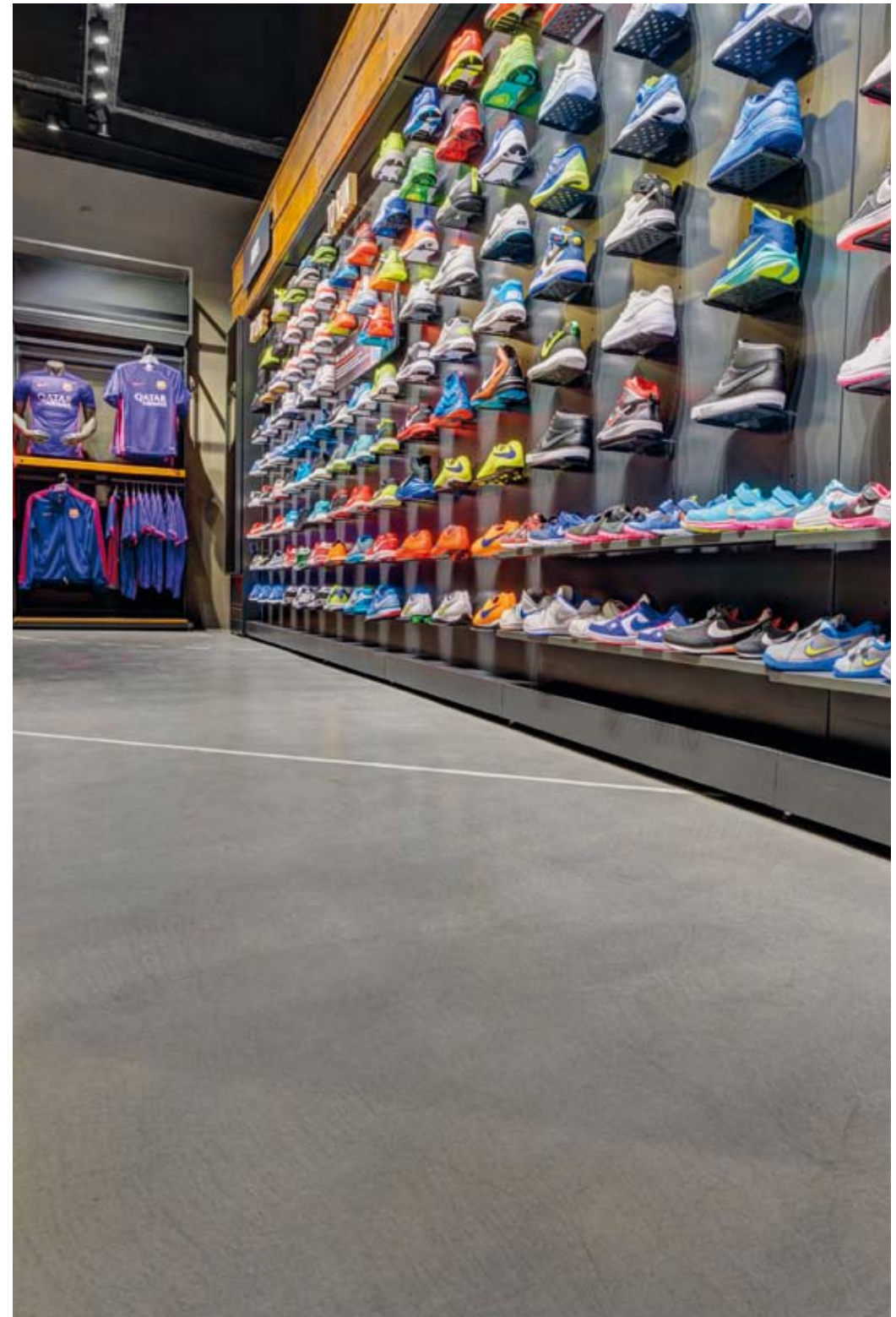






# Nike Stores

Bucarest, Galati,  
Romania  
London, Edinburgh, Uk  
Prague,  
Czech Republic  
2011-2015-2014







**Floor**  
**/ Pavimento / Sol / Boden**  
Microtopping MT-grey

# Bep's

Vicenza, Bergamo,  
Bologna, Udine,  
Italy  
Labit architetti associati  
2013-2016





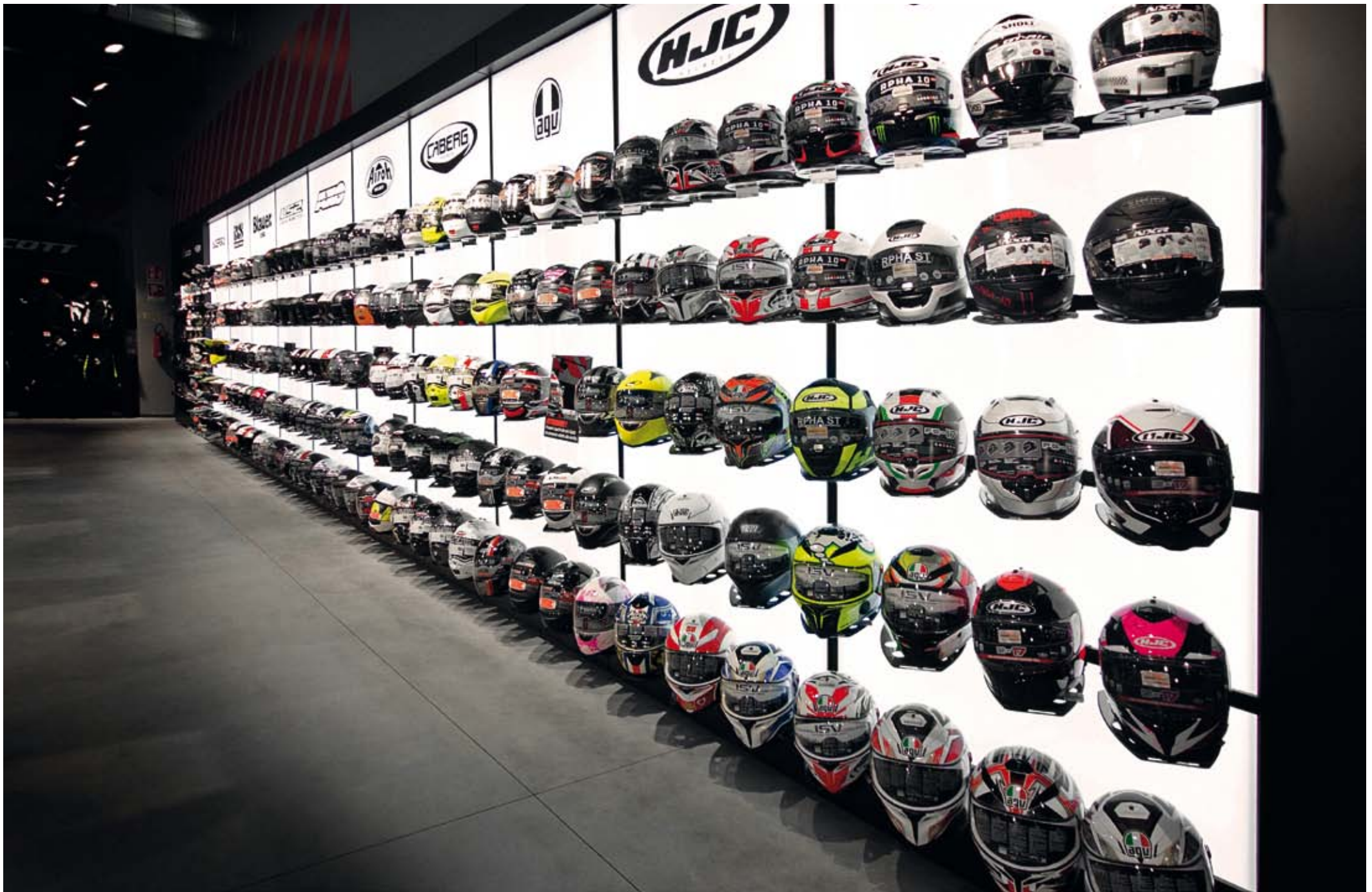


**Floor**  
**/ Pavimento / Sol / Boden**  
Nuvolato Pewter











# Love.it Expo Milan

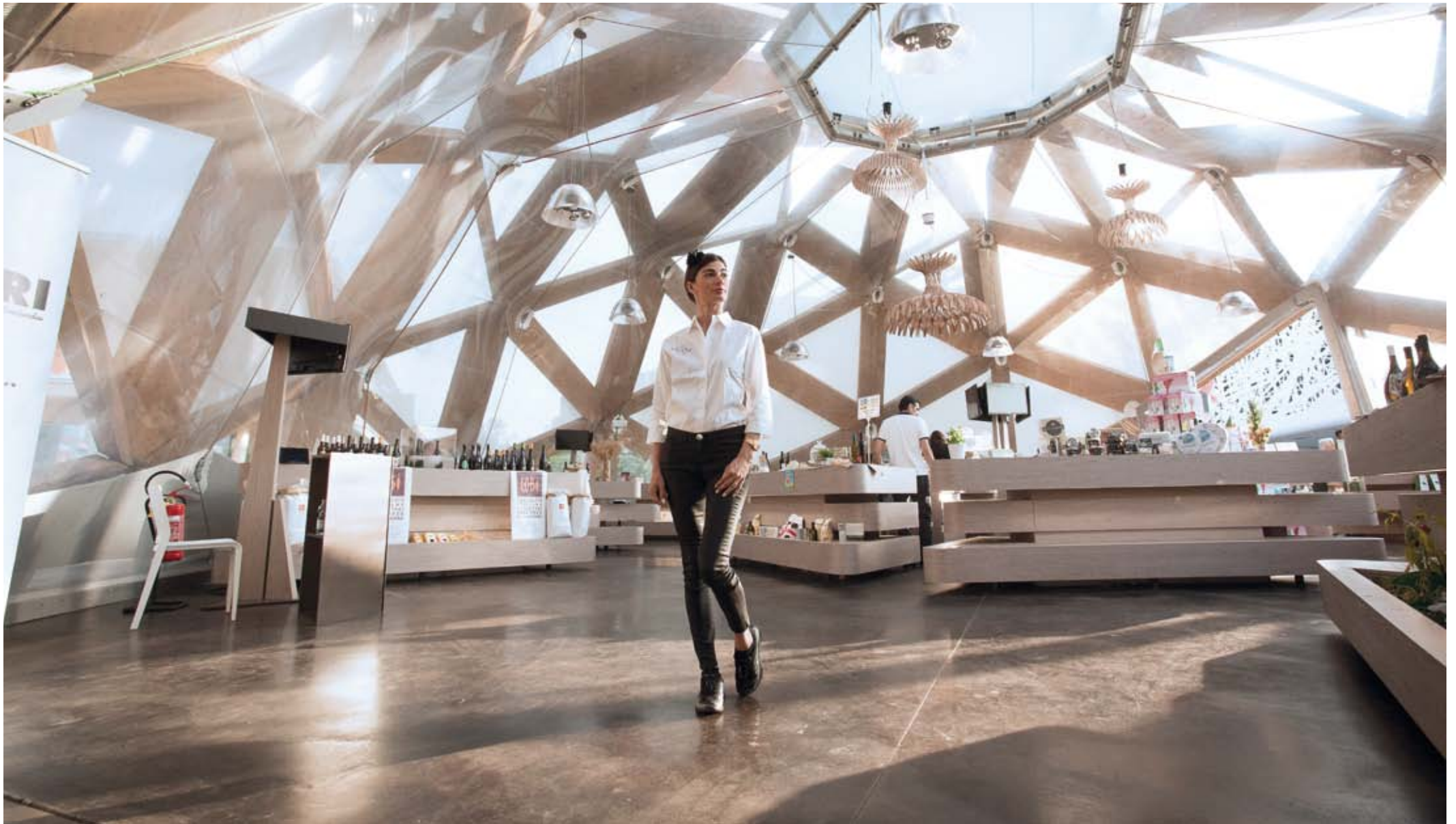
Milan, Italy  
Arch. Miralles  
Tagliabue EMBT  
2015













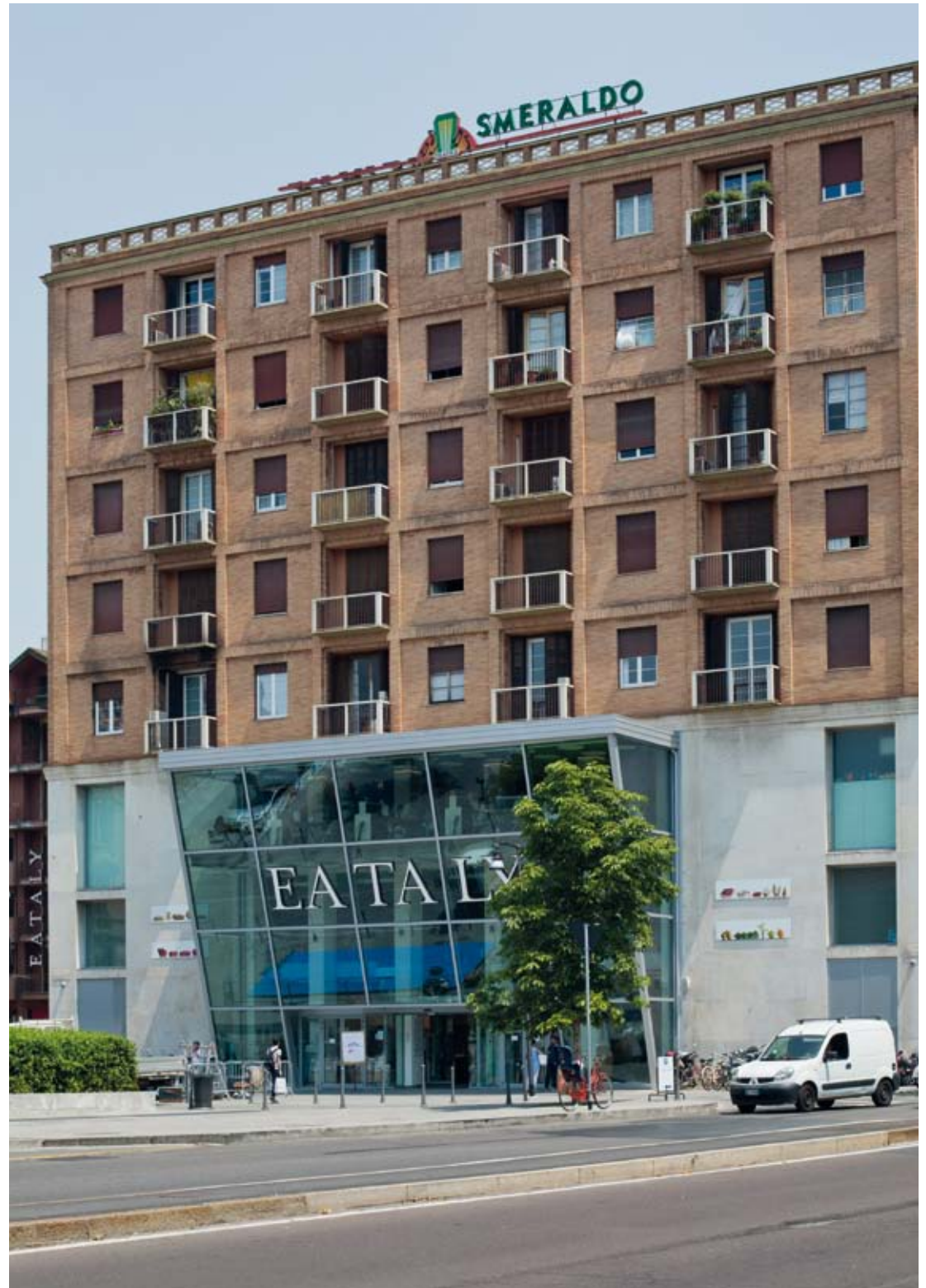
**Floor**  
**/ Pavimento / Sol / Boden**  
Reactive stain floor, Ebony





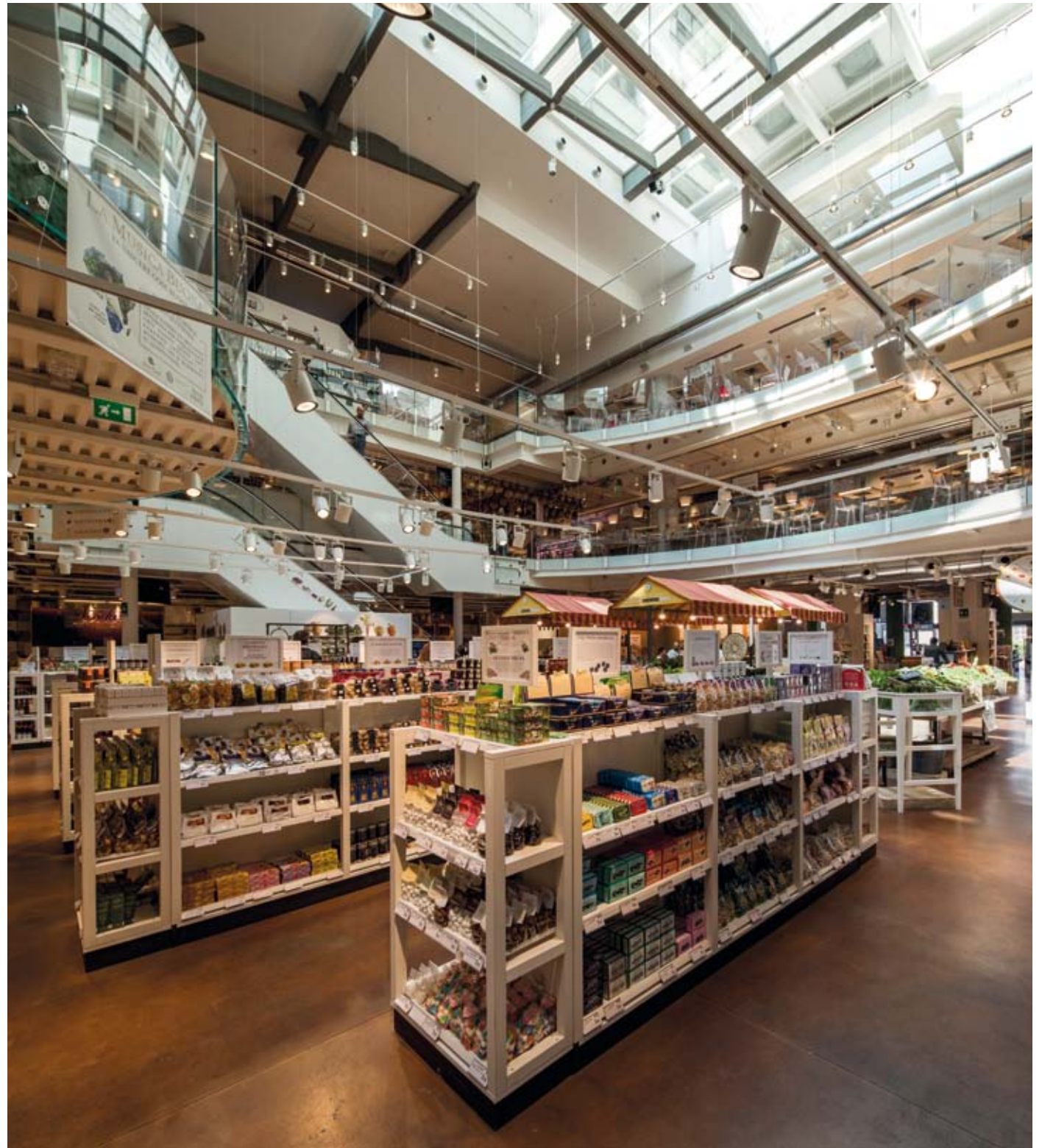
# Eataly

Milan,  
Italy  
2015



156





**Floor**  
**Pavimento / Sol / Boden**  
Reactive stain floor, Amber, Brown





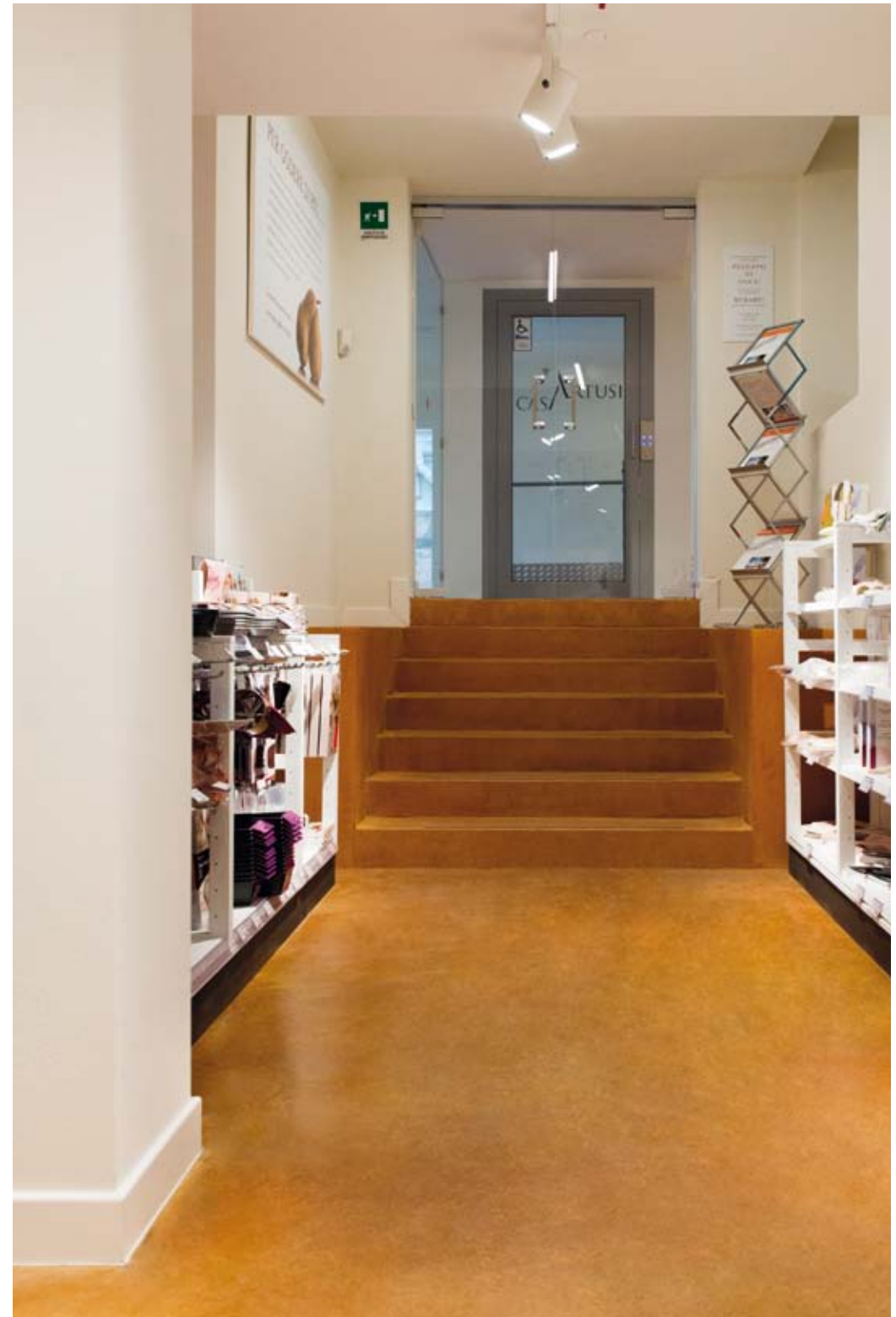




# Eataly

Forlì, Piacenza,  
Italy  
2015

160







**Floor**  
**/ Pavimento / Sol / Boden**  
Reactive stain floor, Amber,  
Microtopping



# Province of Treviso

Treviso, Italy  
Arch. Toni Follina  
2009

162





**Floor**  
**/ Pavimento / Sol / Boden**  
Nuvolato Mapplewood

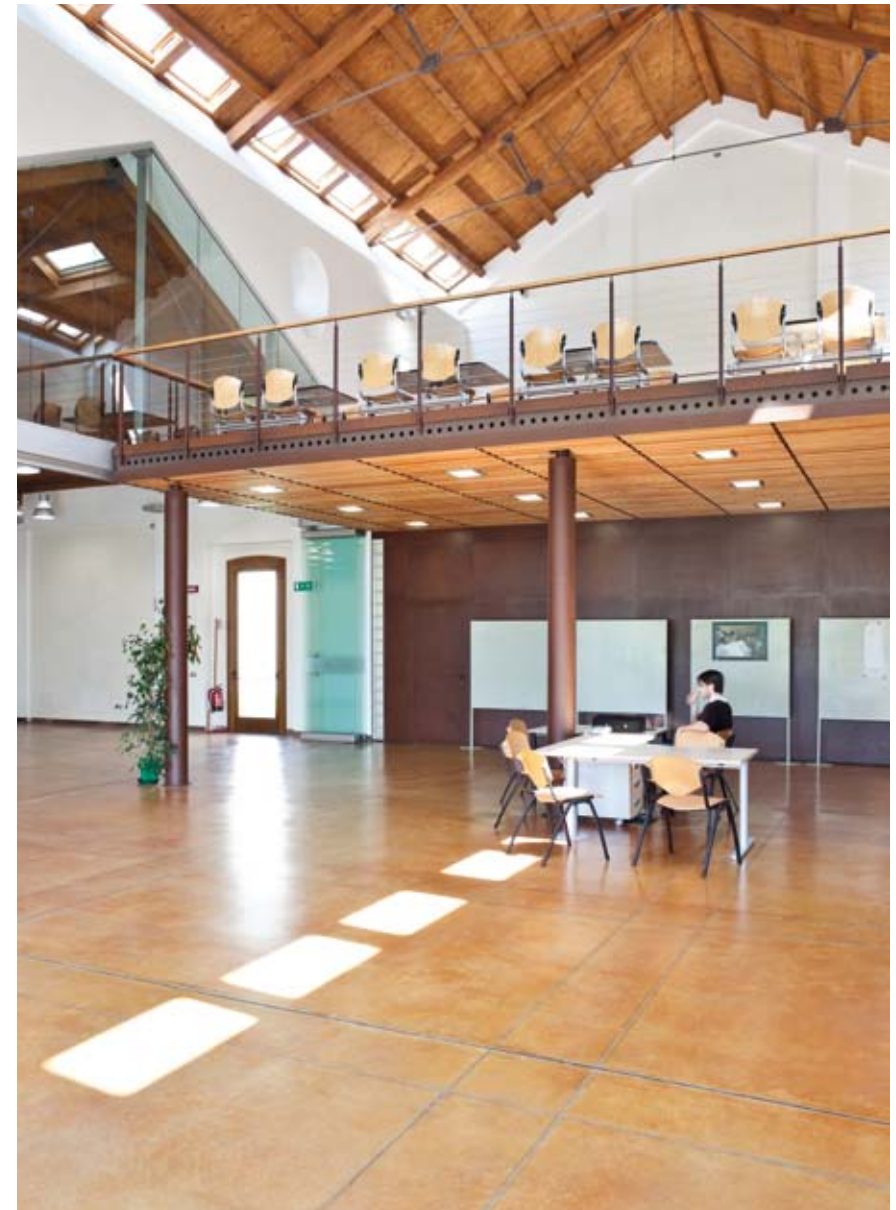


# University of wine Cirve

Conegliano,  
Italy  
2009







**Floor**  
**/ Pavimento / Sol / Boden**  
Ractive stain floor Amber

# Private Cellar

Monfumo, Italy  
Caprioglio Associati  
Studio di architettura  
2012



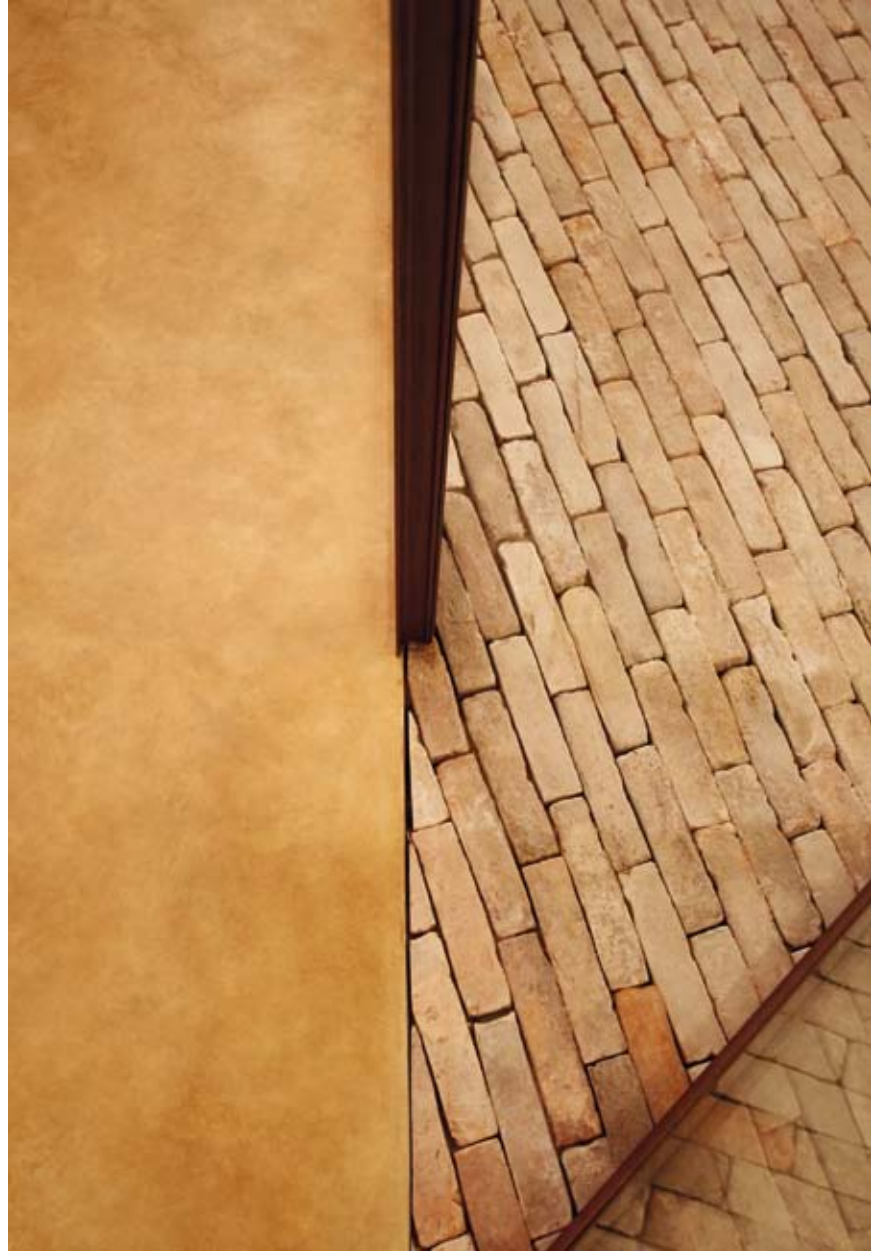




**Floor**  
**/ Pavimento / Sol / Boden**  
Ractive stain floor Amber









# Lounge Bar Garage

Conegliano,  
Italy  
2010

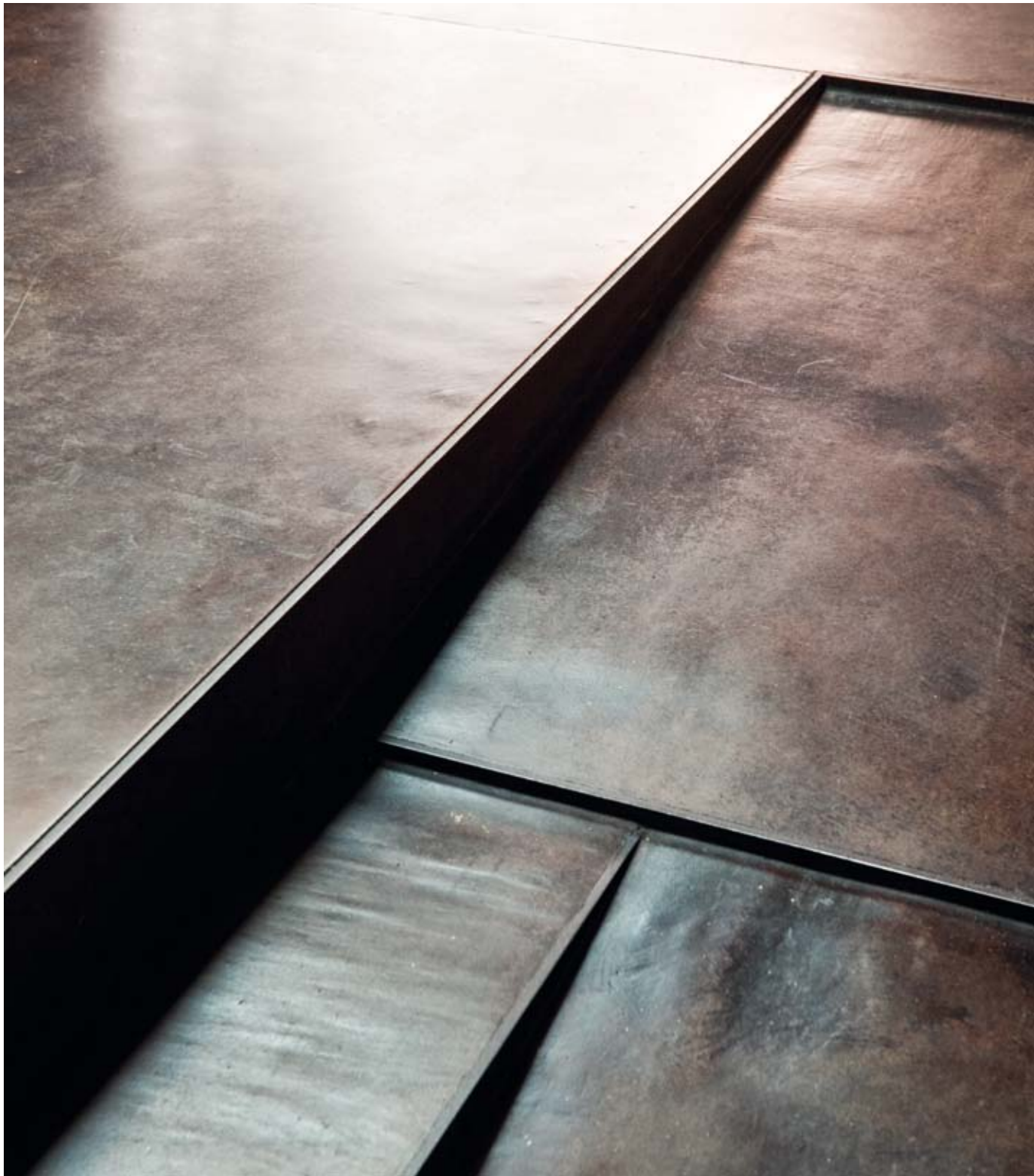
170







**Floor**  
**/ Pavimento / Sol / Boden**  
Ractive stain floor Brown-Ebony









# Momà Disco Club

Asolo, Italy  
Arch. Giuseppe Lazzarotto  
2004





**Floor**  
**/ Pavimento / Sol / Boden**  
Reactive stain floor Amber  
Pettinato Grey



# Hirsh Disco Club

Montebelluna, Italy  
Arch. Giuseppe Lazzarotto  
2006

**Floor**  
**/ Pavimento / Sol / Boden**  
Ractive stain floor Ebony

176

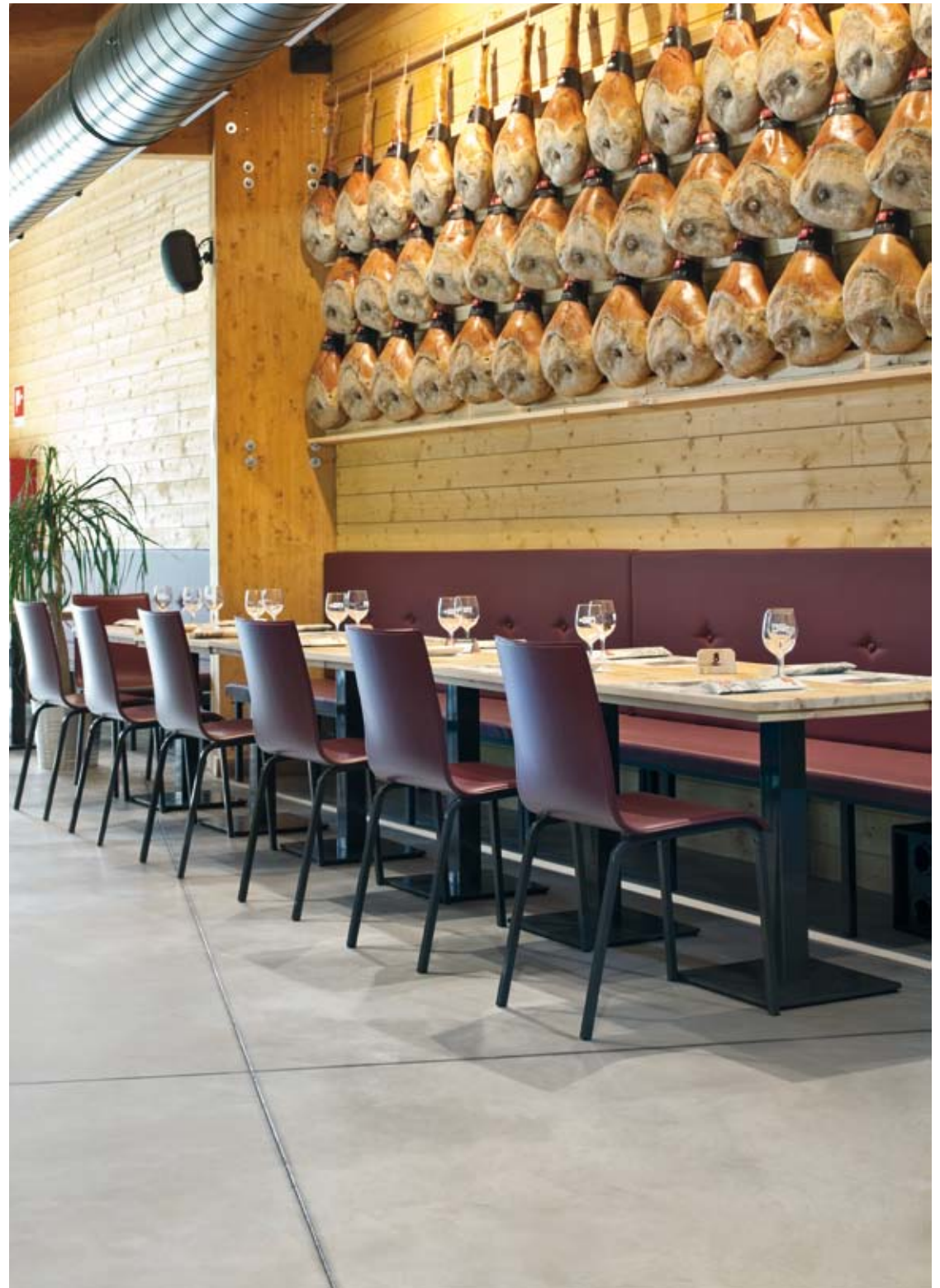






# Dok Dall'ava Restaurant

San Daniele  
del Friuli, Italy  
2010





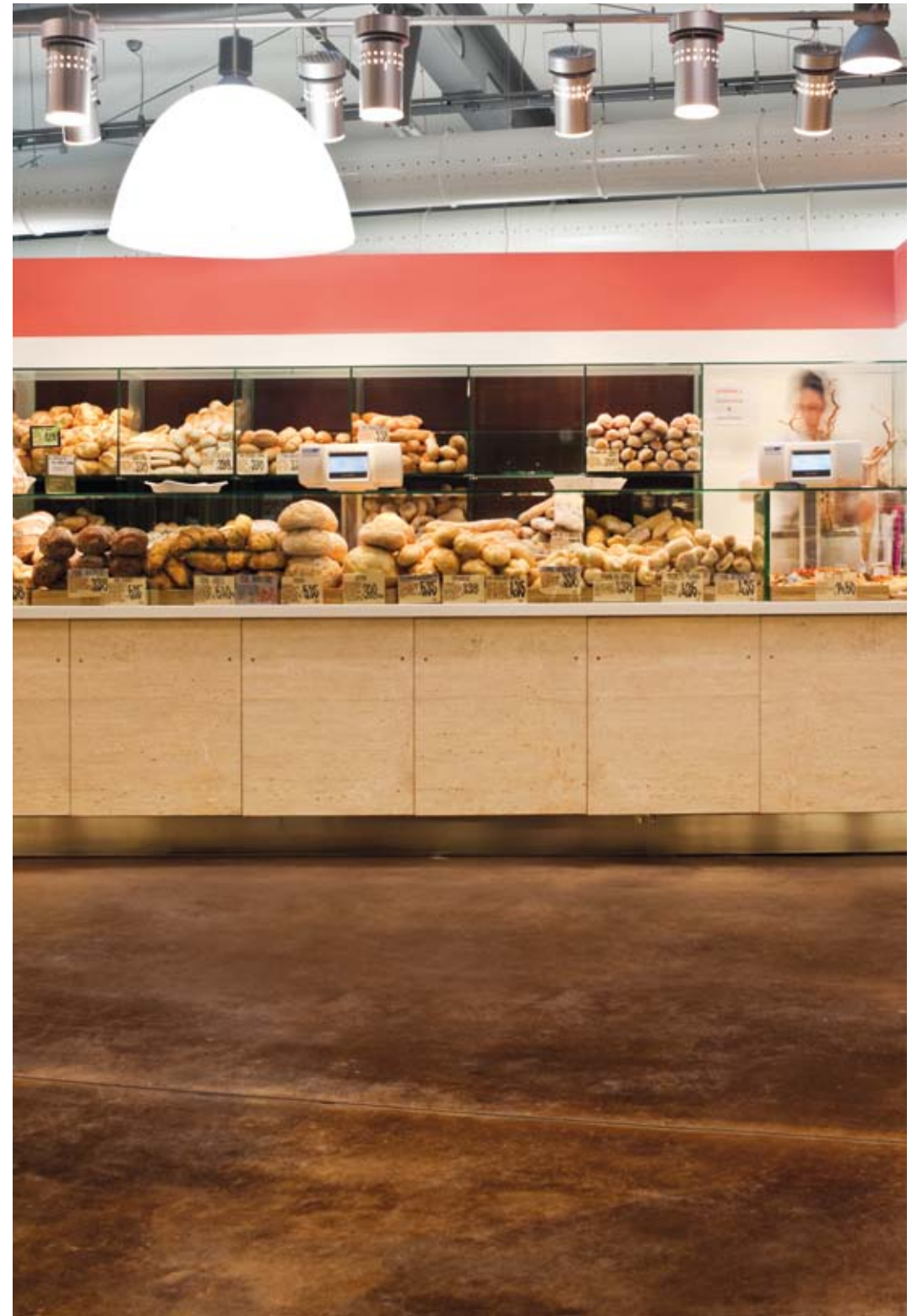


**Floor**  
**/ Pavimento / Sol / Boden**  
Nuvolato Zinco



# Eat's supermarket

Conegliano,  
Italy  
2010



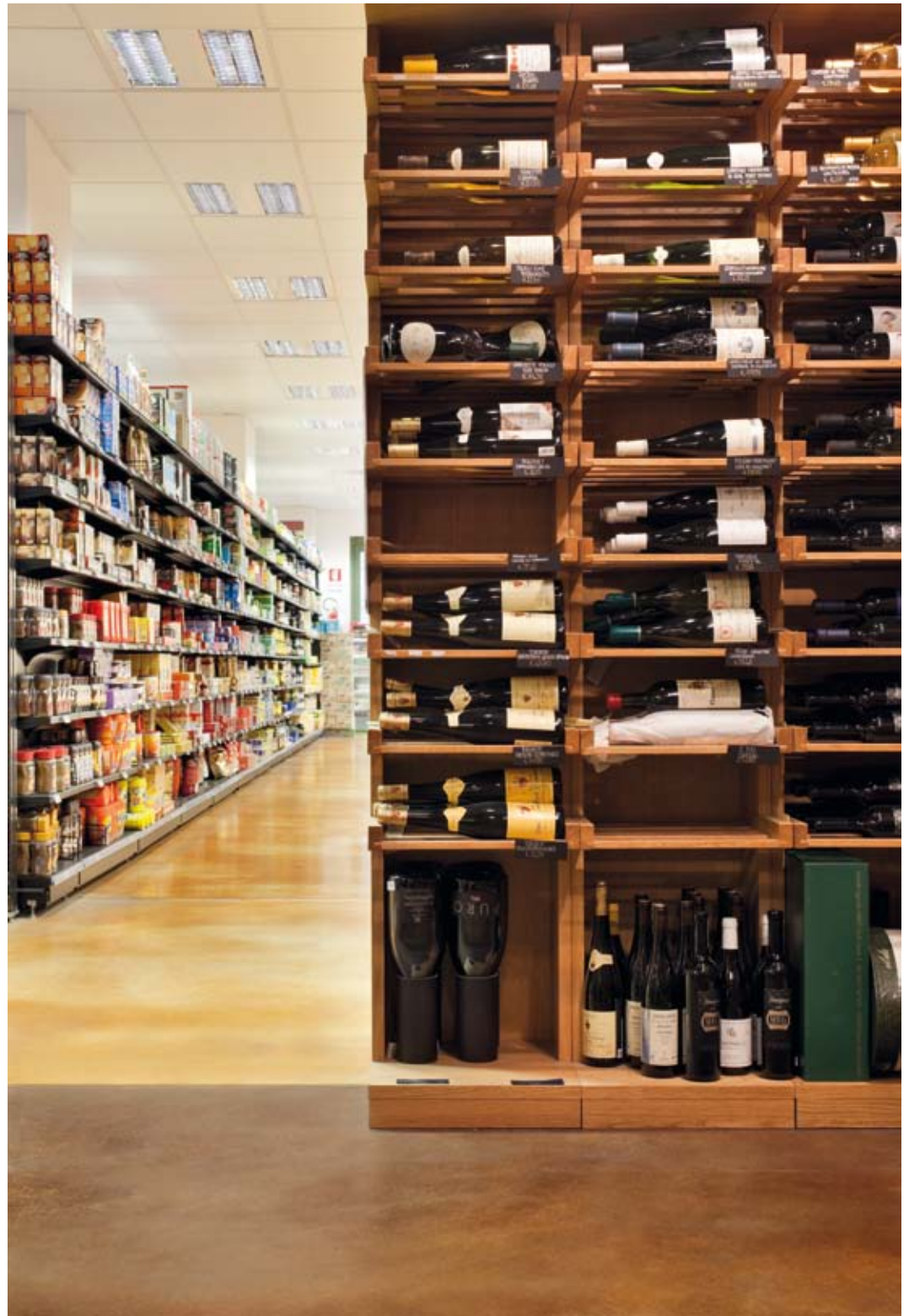
**Floor**  
**/ Pavimento / Sol / Boden**  
Ractive stain floor Amber, Ebony, Brown











# Flowers shop

Conegliano,  
Italy  
2010

**Floor**  
**/ Pavimento / Sol / Boden**  
Ractive stain floor Fern green, Terracotta









# Private Villa

Osijek, Croatia  
2014

186

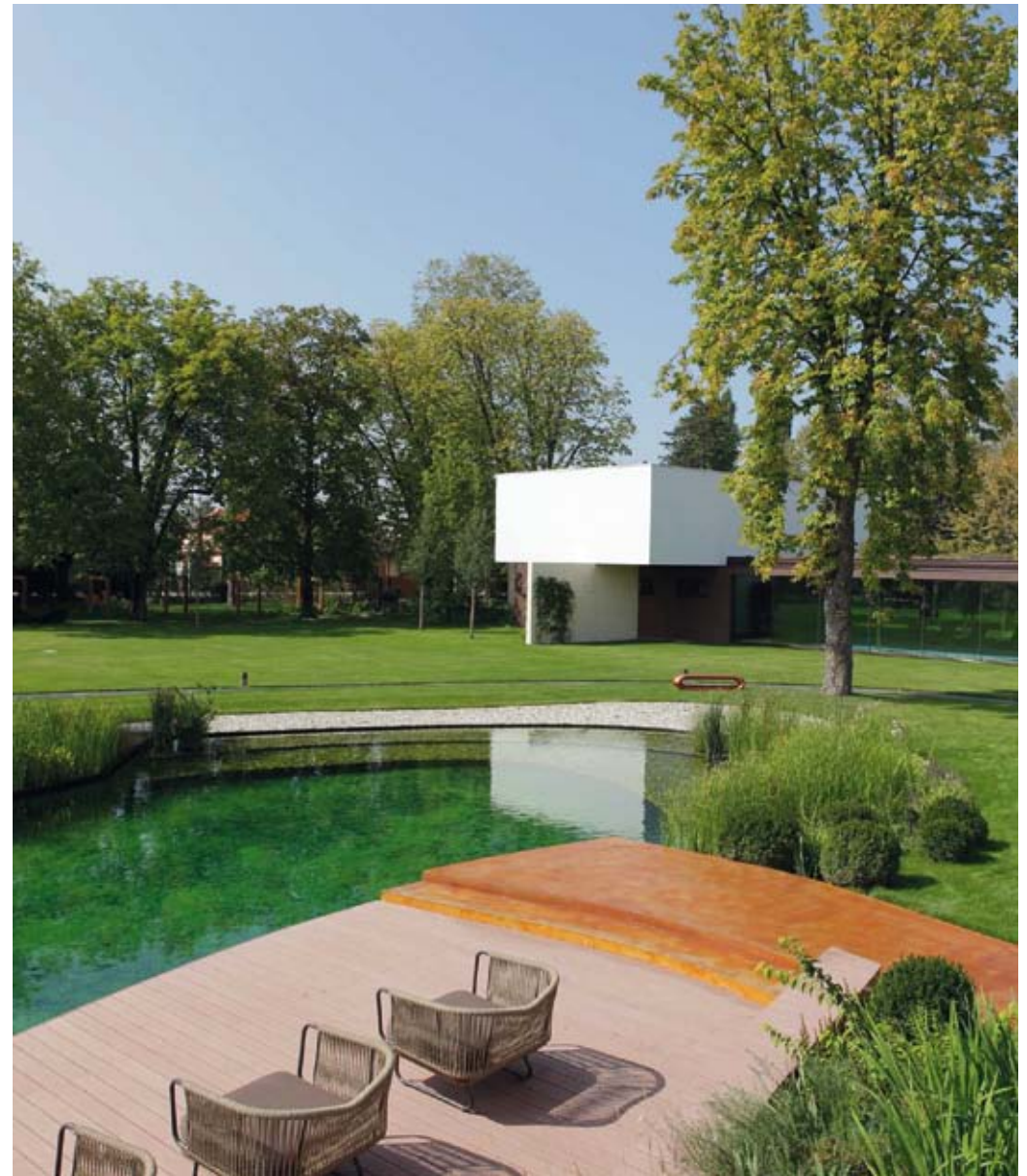












**Floor**  
**/ Pavimento / Sol / Boden**  
Reactive stain floor Amber  
Sassoitalia











# Private swimming pool

Massa e Cozzile, Italy  
Studio tecnico Ferretti  
2007





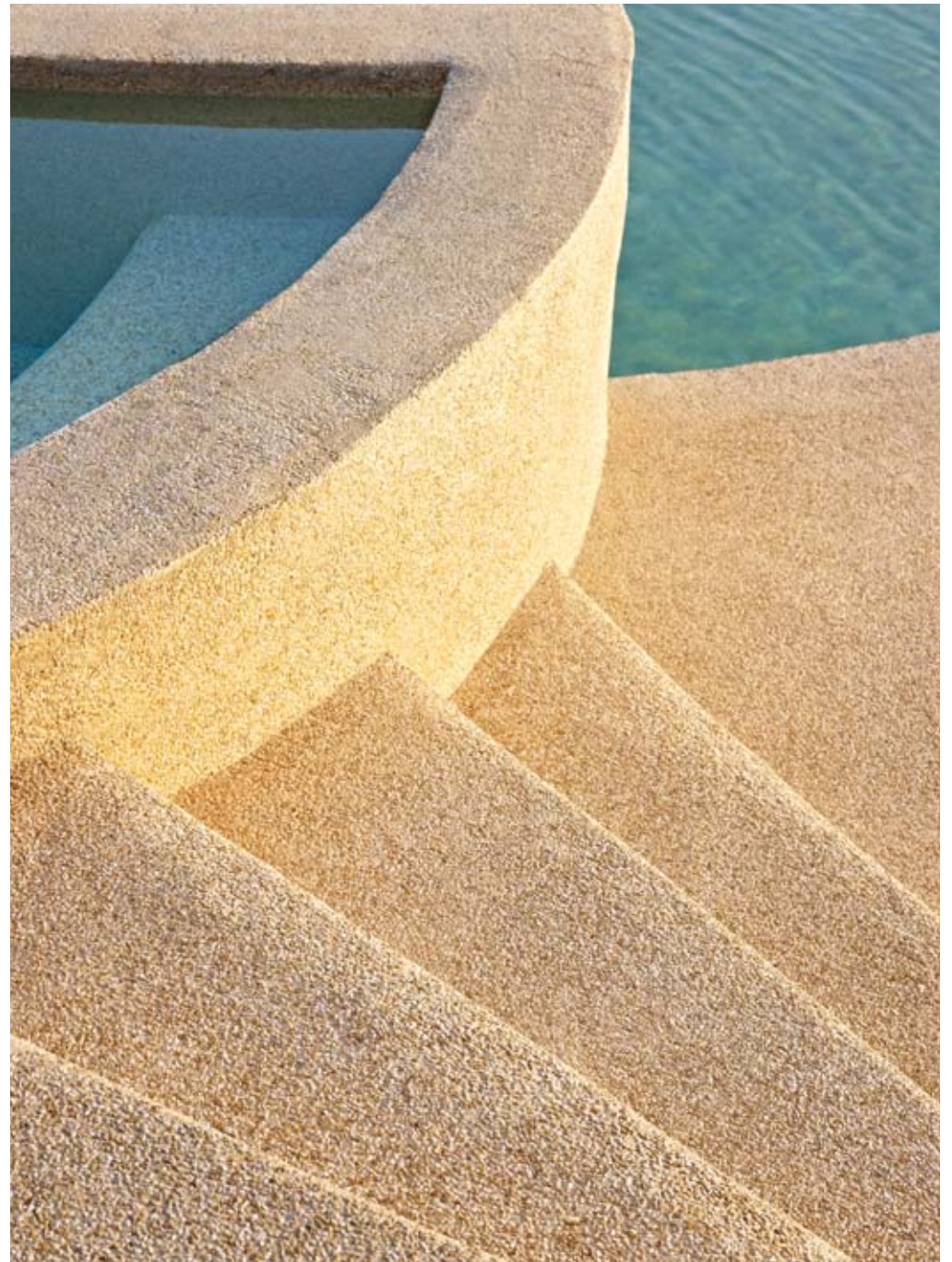


**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia











# Private Villa

Paderno del Grappa,  
Italy  
Arch. Sara De Ronchi  
2009













**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia, Nuvolato, Ideal Wall









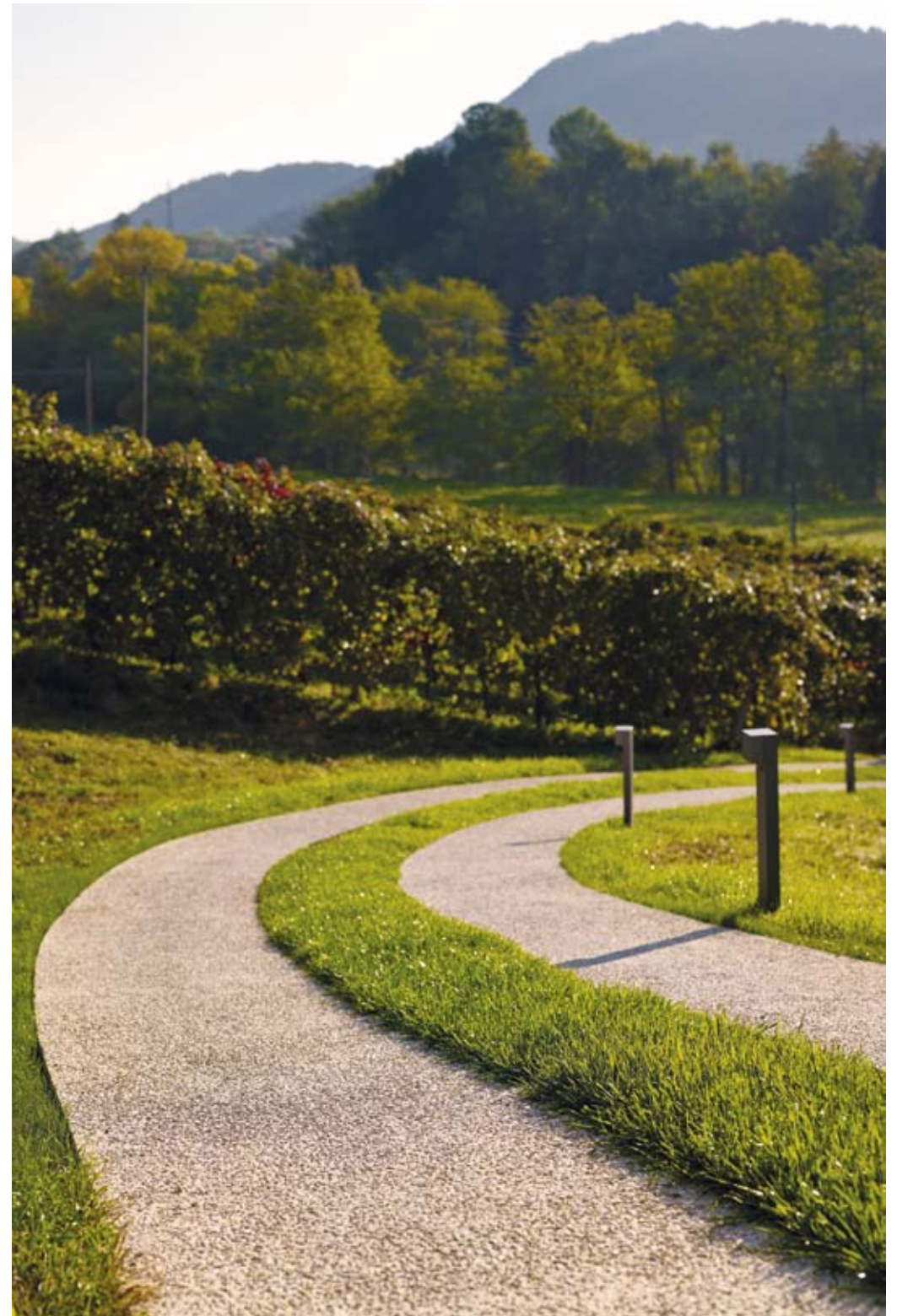




# Private Villa

Monfumo, Italy  
Caprioglio Associati  
Studio di architettura  
2012

202







**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia

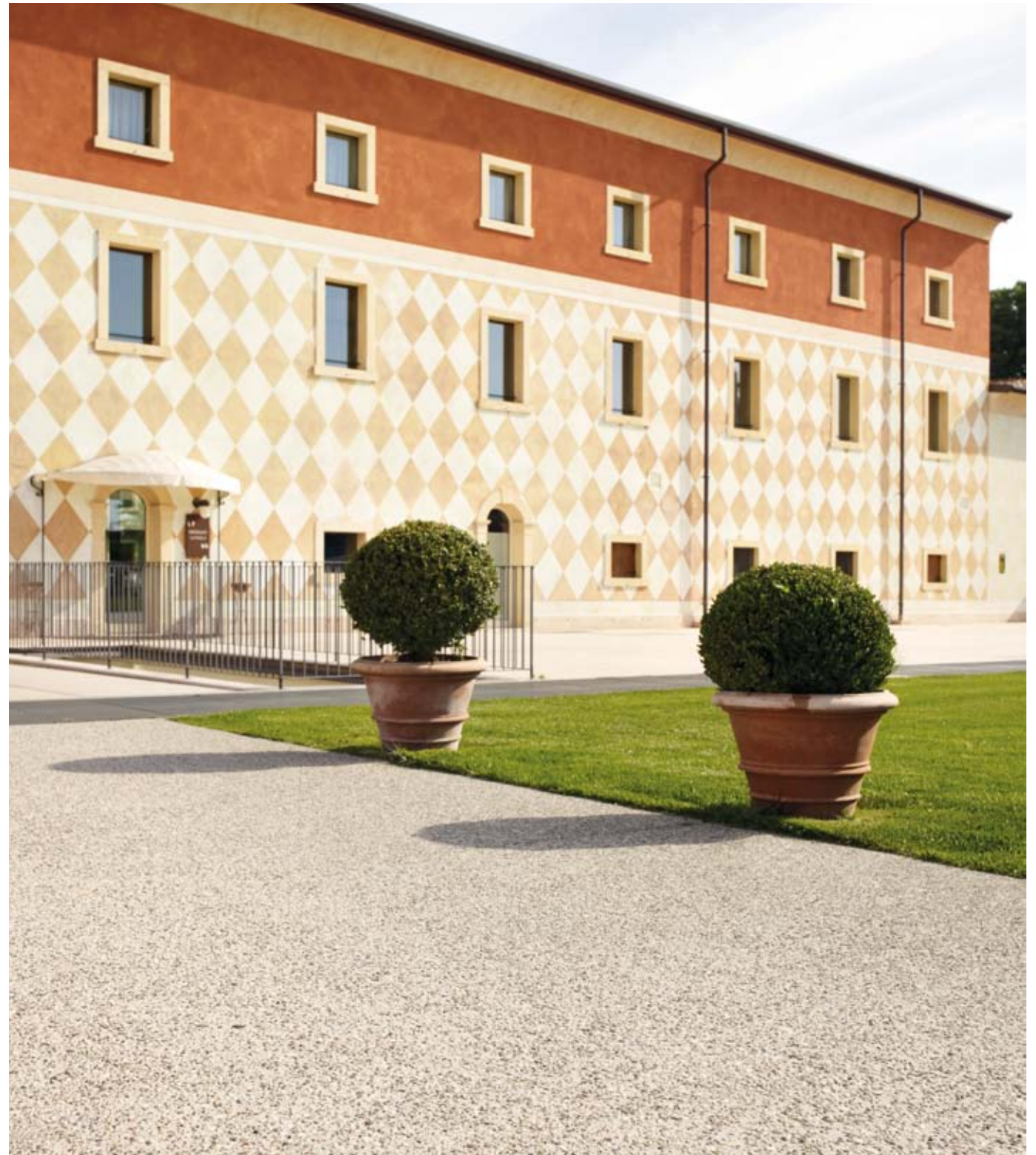


# Hotel Veronesi la Torre Calzedonia group

Dossobuono  
di Villafranca,  
Italy  
2011







**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia

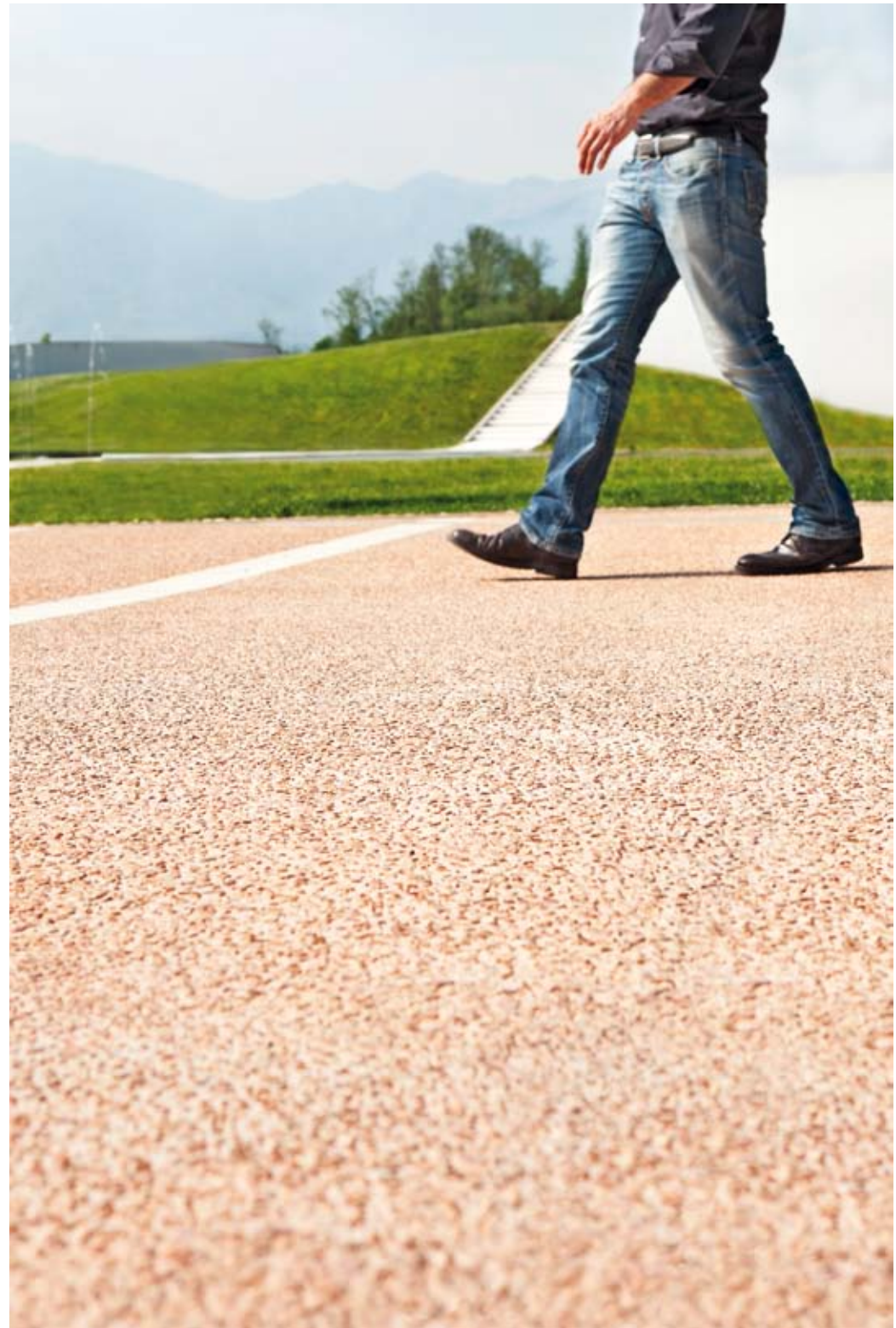
# Fornace Institute

Asolo, Italy  
Arch. Radames  
Zaramella  
2009





**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia

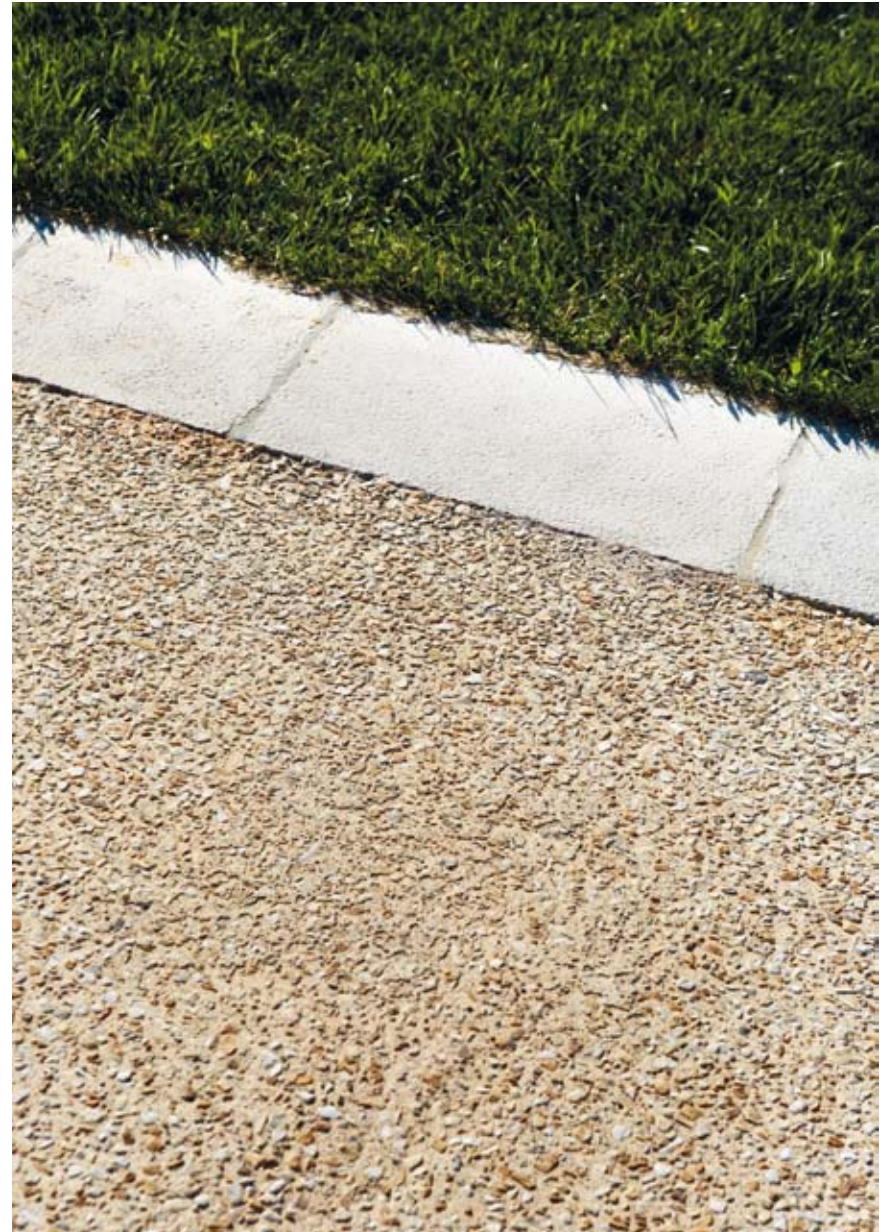


# Città Sant'Angelo Outlet Village

Città Sant'Angelo,  
Italy  
2010







**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia



# Montebelluna Square

Montebelluna,  
Italy  
2010

210







**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia







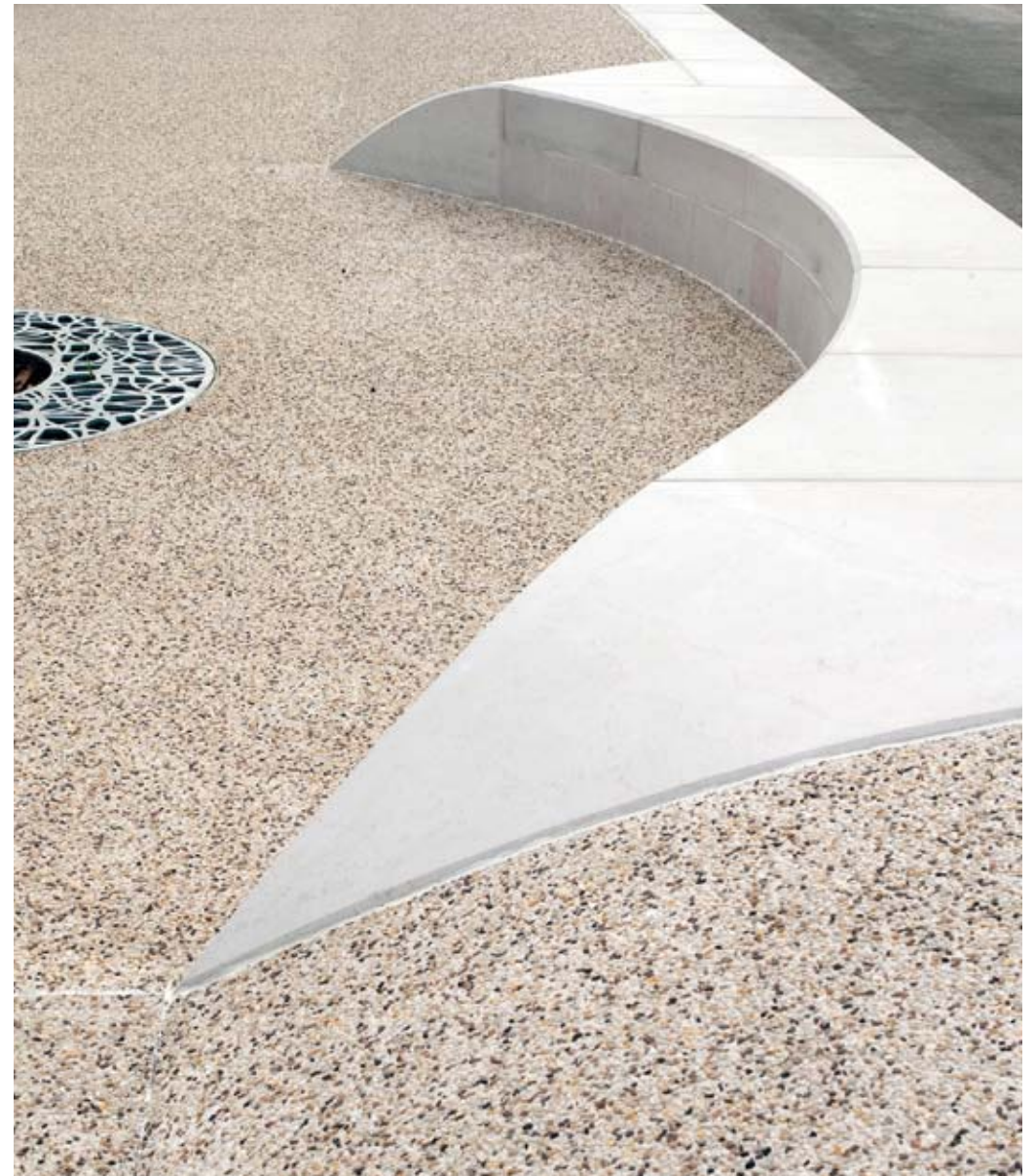


# Fiera del Levante

Bari, Italy  
2015







**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia



# Slandrov street

Žalec,  
Slovenia  
2015



216





**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia







# Public Parks of Lazise

Lazise, Italy  
2007

**Floor**  
**/ Pavimento / Sol / Boden**  
Stamped concrete

220















# Port of Manfredonia

Manfredonia,  
Italy  
2015







**Floor**  
**/ Pavimento / Sol / Boden**  
Sassoitalia

# Passing tram

Algeri, Algeria  
2012





**Floor**  
**/ Pavimento / Sol / Boden**  
Stamped concrete



# Historical centre of Koper

Koper,  
Slovenia  
2009

**Floor**  
**/ Pavimento / Sol / Boden**  
Stamped concrete







# Rainbow Magicland

Valmontone, Italy  
Scenographer  
Fabio Pignata  
2012







**Floor**  
**/ Pavimento / Sol / Boden**  
Stamped concrete



# Miragica

Molfetta, Italy  
Scenographer  
Fabio Pignata  
2010







**Floor**  
**/ Pavimento / Sol / Boden**  
Stamped concrete



# Thermal Park

Vilnius, Druskininkai,  
Birstonas, Lithuania  
Artprojects  
2007

234







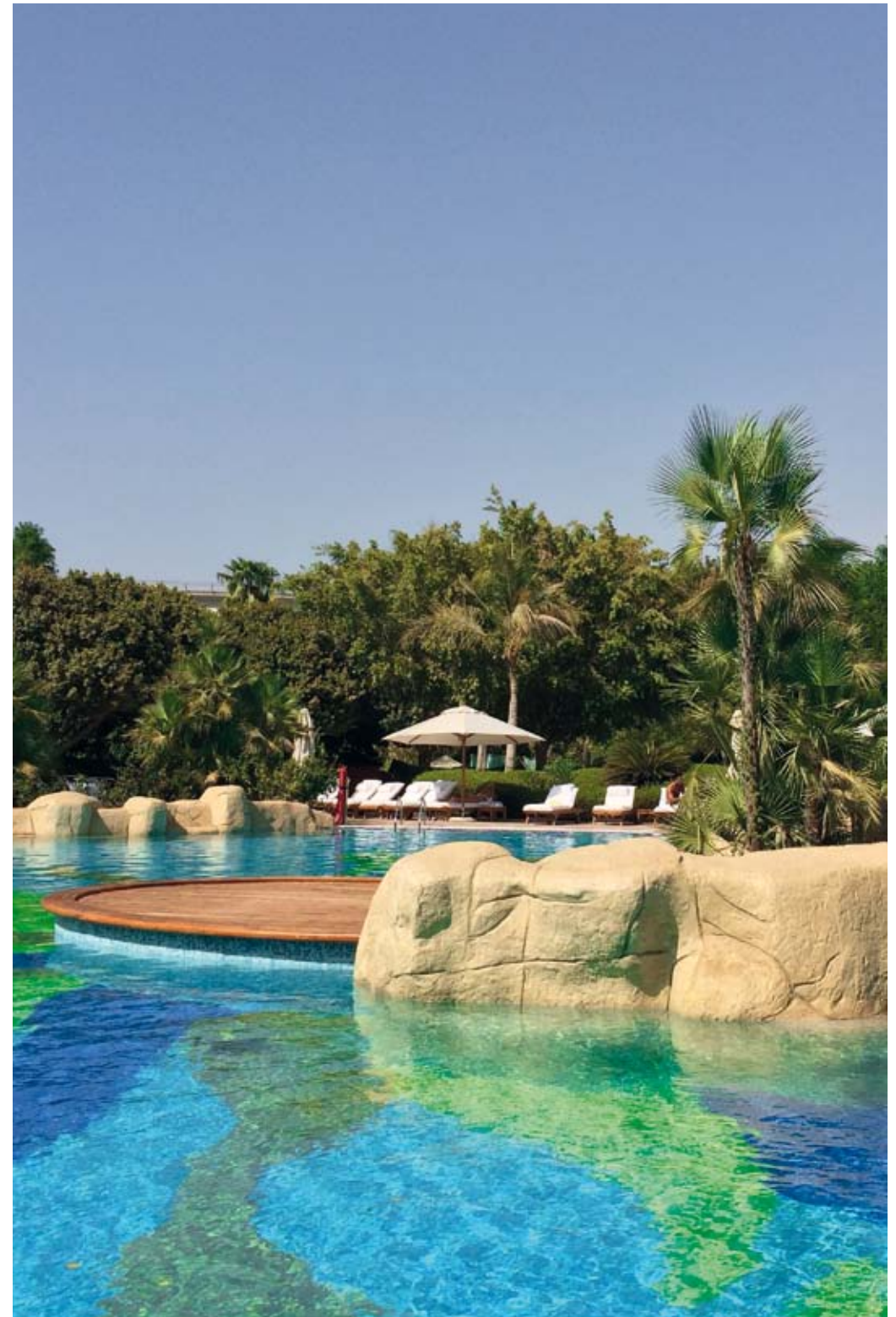
**Artificial rocks**  
**/ Rocce artificiali**  
**/ Roches artificielles**  
**/ Kunstfelsen**  
Ideal Tix

# Grand Hyatt Hotel

Dubai,  
United Arab Emirates  
2012

**Artificial rocks**  
**/ Rocce artificiali**  
**/ Roches artificielles**  
**/ Kunstfelsen**  
Ideal Tix

236







# Y-40 Piscina

Montegrotto Terme,  
Italy  
Arch. Emanuele Boaretto  
2012







**Artificial rocks**  
**/ Rocce artificiali**  
**/ Roches artificielles**  
**/ Kunstfelsen**  
Ideal Tix

# Credits

**Creative direction,  
graphic artwork and  
photography**

Otium

**General direction**

Matteo Vecchiato / Idealwork

**Press and print**

Faenza Group

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